

**YOUTH EMPOWERMENT SOCIETY**  
Facilitating Human Potential Development



It gives us an immense pleasure to announce the activities of 'YES' the **Youth Empowerment Society**, for the session 2009-10. It is the first endeavor of KCMT to bring the activities done in the campus in black & white. It is being initiated to reveal the achievements of students of the Department B.Com (H) that how their skills, knowledge both conceptual and practical is being brushed up enhanced and also to boost up their morals so that they can set up high benchmarks for other students.

Following is the report about the various activities and events held in the department.

**Guest lecture series:**

KCMT laid emphasis to enhancing the knowledge of students for which department not only has competent faculty members but also frequently organized guest lectures for the students from various **renowned institutions** as well as **corporate sectors**. In this series we had lectures on different subject by different experts:

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Month	Class	Subject	Delivered by		Discussed
Aug	B.Com(H)-I	Economics	Dr. S. Goswami	J.I.M.S. Noida	Micro & Macro economics
Aug	B.Com(H)-I	Communication	Dr. Raj Kamal	M.J.P.R. Univty	Comm. Skills & Tools
Nov	B.Com(H)-I	B.R.F.W.	Dr. S. Giri	B. C. Bareilly	Business & Regulatory Law
Nov	B.Com(H)-II	C. Law	Dr. S. Giri	B. C. Bareilly	Shares &
Dec	B.Com(H)-II	G. Management	Dr. Rajeev Dixit	M.J.P.R. Univty	How to manage the business
Dec	B.Com(H)-II	Tax Planning	Mr. Sachin Agarwal	C.A. Bareilly	Tax Planning & management
Dec	B.Com(H)-II	Personnel Mgt.	Mr. Amit Duaa	H. R. Manager	Human resource Planning & management



#### Special lecture series:

Class	Day	Covered by	Topics
B.Com(H)-I	Every Friday & Thursday	Ms. Ratika Chawla	Various motivational topics, case studies, presentations, success stories.etc...
B.Com(H)-II	Every Wednesday & Thursday	Mr. Gaurav Sharma	
B.Com(H)-III	Every Tuesday	Mr. Fahad Beg	
B.Com(H)-II	Every Mon, Tue, Fri, & Sat	Dr. Prabodh Gour	

KCMT laid stress to inculcate the moral and social values among the students for which Department of B.Com (H) regularly organized special lectures for the students. In this series we had weekly lectures on various ***motivating*** topics by our experts not only we motivate them we also sharp their minds by discussing different problems from corporate sectors in the form of case studies, our department also induces them to act in a particular way with full zeal & enthusiasm by discussing different success stories of successful people:



#### Student Seminars:

Date	Seminar on	Speakers	Participation
01-09-2010	Basic Communication Skills	Dr. Raj Kamal Dr. A.K. Saxena	B.Com(H) I,II&III
15-12-2010	Dynamics Of Success	Mr. Indradev Trivedi Mr. Akhil Rastogi	B.Com(H) I,II&III

In the series of seminars this year we had organized two student seminars in Department of B.Com (H). We laid emphasis on students' participation to conduct these seminars. It was an attempt to make the students aware cum responsible to arrange the event on their own. It was the seminar for the students, by

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the students and of the students. They presented efficiently on various sub-themes of the topics “**Basic Communication Skills**” and “**Dynamics of Success**”. The key note speakers in the topic “basic communication skills” were **Dr. Raj Kamal (Reader, MJPRU)** **Dr. A. K. Saxena (Reader B C Bareilly)** and Dr. N.L. Sharma (Director Mgmt). They attached the prominence on need of effective communication skills in the present era especially in the corporate world.

In the seminar having the core theme, “dynamics of success”, the keynote speakers were Dr N.L. Sharma, **Rotarian Indradev Trivedi** and **Rotarian Akhil Rastogi**. In this the success mantras for the real life were given by the speakers in which Anshu Mehta of b.com (h)-II, Shilpi Tondon of b.com (h)-I and Sarthak Sehgal and Roli Srivastava of b.com (h)-III presented their papers.



#### **Workshops Done:-**

Month	Subject	Class	Conducted by	We Designed Study Material Of Each Subject Having Different Tips & Tricks
Aug	Financial Accounting	B.Com(H) I	Ms .Ratika Chawla	
Aug	Behavioral Science	B.Com(H) I	Mr. Gaurav Sharma	
Aug	Business Statistics	B.Com(H) I	Mr. Fahad Beg	
Aug	Business Communication	B.Com(H) I	Ms. Tulika Sarvehi	
Aug	Business Mathematics	B.Com(H) I	Ms. Hina Khan	
Aug	Business Management	B.Com(H) I	Dr. Prabodh Gour	

Actual training of the students takes place during workshops. As B.Com (H) is really a comprehensive course with a wide scope, so students from various streams join it .to make the technical subjects easily understood by the students, in the beginning of the session every year, we at KCMT in the dept of B.Com (H) organize workshops based on various difficult subjects and also provide the study material in the form of handouts to the students.

#### **Industrial Visits:-**

To give the practical exposure of the industry to the students we organized an industrial visit to **B. L. Agro Pvt. Ltd. Bareilly** where the whole **Process out lay**, **Plant location** and **Plan lay out** was explained by the faculty in a pragmatic way.



We have more proposed industrial visit in month of January & February to **Brindavan Beverages** (Coca Cola Plant), **Vadilal Ice Cream** and **IFFCO Aonla**.



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#### Essay Competition:

To improve the writing skills as well as the thinking capacity we bi annually organized essay competitions

**“Gandhian Thought” or “Black Money”** were the recent topics on which we organized the essay completion. Rashi Saxena, Sonam Sharma, Mansi Agarwal Jaswinder Singh were the winners of this competition.



#### Quiz Competition:

To make the students aware about the surroundings, what is happening in the current scenario, we organized Quiz competition in which Anas Malik, Jyoti Singh, Subham Kausik, Kartik Batra, Neha Bhasin, Aditya Gupta were the winners



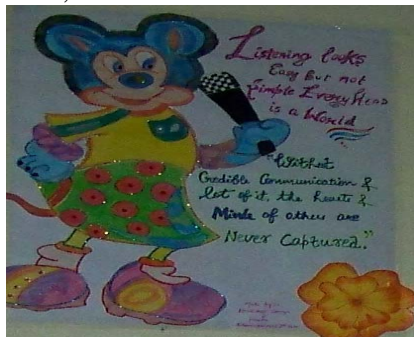
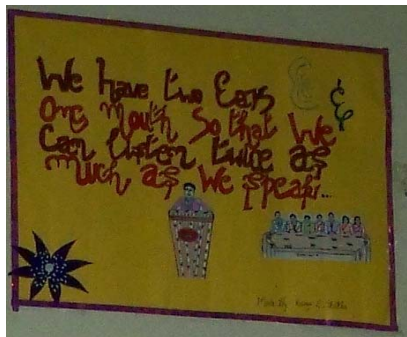
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#### Poster Competitions:

We organized a poster competition in which the theme was *Social Evils, Education & Global Warming* and the winners were Umakant Vasista, Somendra Sharma.



#### Debate Competitions:

A debate competition was held in which student had to speak in favour and against the topic **“Current Education System-Boon or Bane”**. The student very finely debated on the topic and Sarthak Sehgal and Roli Srivastava came up with flying colors.



#### Parent Teacher Meet:

We as an educational institute are highly concerned with the enrichment of overall personality of students. To ensure this we remain in regular contact with the parents & guardians of students. Team members of Department of B.Com (H) are regularly in contact of parents every month of January we organized a PTM. Apart from this we do regular contact by phone calls and postal correspondence.

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#### Ahwahan-2011(The Departmental Fest) :

“Innovation is the key of survival and it is the time when there is survival of the fittest”. Moving in same pathway, we have Ahwahan-2011 the joint celebration by juniors & seniors for the New Year 2011 in which there was a lot of fun, with musical chairs, various races and many one minute games. Student enjoyed & participated with a great zeal and fervour.

In lemon race rishab johri was the winner

In sack race Shubham kausik took the first place

