



Corporate Resource Cell

Synopsis of

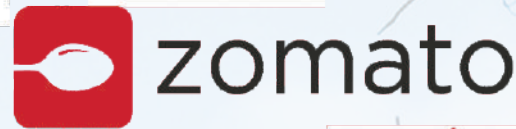
“Performance Analysis of Recruitment Drives”

Academic Year 2018-2019

KHANDELWAL COLLEGE

OF MANAGEMENT SCIENCE & TECHNOLOGY / OF ARCHITECTURE & DESIGN

accenture IndiGo



Tech Mahindra



Congratulations for Final Placement





Dr. Prabodh N. Gour
Convener
Corporate Resources Committee
KCMT Campus 1 & 2 Bareilly

Foreword

The CRC Team at KCMT Bareilly takes immense pleasure in announcing the successful culmination of the Final Placements season for the academic session 2018-19. The entire team of CRC sincerely acknowledges the efforts and contribution of every individual who has been untiringly putting their best in our endeavor and has paved the way in raising the stature of KCMT Bareilly in Rohailkhand Region. First and foremost, we extend our sincere gratitude to our recruiters who have continued to lay faith in the capabilities of the students of KCMT Bareilly. It has been much heartening to see that the campus has once again seen this year too an overwhelming increase in the number of recruiters expressing interest in partnering with KCMT Bareilly. Much to the credit lies owing to the competence level and diverse demographic of the student community which ever since is being maintained in KCMT college campus.

The CRC team further extends its heartfelt thanks to the global alumni base of the institute for their ceaseless support and assistance. With all accolade the team CRC acknowledge the fact that the success of the concluded placements season is purely because of the valuable and unfathomable support and collaboration of each and every student of the institute who always stood like rock to face every challenge in every daunting task. We pledge that in all years to come to build stronger relationships with our recruiters and continue to take KCMT Campus to greater heights, nurture managers and leaders, and thus contribute to industry and society.

On the occasion, with all humility and on behalf of entire CRC team, I present a brief glimpse of the achievements of the year 2018-19 session of the activities carried out by CRC team in its various analytical and statistical manner to the better understanding and convenience of one and all.



▶ Message from the Director General

It is heartening to see that CRC department of KCMT is putting their best to look after the interest of the students and synchronizing with recruiting organization by acting as a channel of communication between them. It is matter of delight to see that the students of KCMT is the first preference of the recruiters hence by each passing year the satisfaction graph of CRC operation touches new heights for which they deserve all accolades by one and all. Moreover, it is our consistent endeavor to identify the evolving imperatives of the industry and pursue a multidisciplinary approach to harness and channelize the latent potential of our students .It is well appropriate to mention herein that the students of previous batches have too carved out a niche for themselves as assets to their organizations. This fact is reinforced by enthusiastic response from corporate world in the form of placement.

KCMT believes in equanimity hence various committees have been constituted for the placement of the students in the professional courses across all branches. These placement committees under the aegis of CRC operations look after the interest of UG and PG students and prepare them for the placement as per the need of the industry recruiters. Amongst the various dozens of the Placement actives the few important ones are in the form of summer internship, live projects, workshops on value added research activities are a part of the curriculum which is well corroborated by special placement modules which run through out the year in the campus for every student under strict supervision of CRC dept.

I can assure to each one of you that we will continue to toil for the better prospects of our students so as to enable each one of you to imprint a hallmark in your professional career.I wish you all the very best in your future endeavor.

Dr. Amresh Kumar
Director General



► Message from the Executive Director

In the era of fast emerging technology and on the phase of disruption, the only objective of KCMT has been creating knowledge by enlightening students from management practices and global integration. It has been our true endeavor to provide with highly professional environment of learning to every student for their better professional prospects. KCMT places special emphasis on inculcating corporate values and skills required for complex decision making processes. Special attention is paid in developing superior expertise on functional domains and garnering business knowledge.

The CRC of KCMT plays very important role throughout by conducting industrial experts talks, skill development workshops, industrial consultancy projects, operational workouts and training to bring out the real potential of the students. It is much satisfying to see that the institute has developed a pool of highly experienced and qualified industry and academic mentors who regularly take initiatives to guide us in improving the methodology of confidence building of the students and to make them ready for corporate challenges. At KCMT we nurture inquisitiveness of the students and motivate them to inculcating enterprising interests and curious out look to contribute in national building to serve to the society in better way.

I assure to one all that our CRC department will never be at rest and continually strive to achieve new heights each year for the good to the students.

With best wishes to every one.

Dr. Vinay Khandelwal
Executive Director



Introduction “Niyukti”

“Niyukti” which is the synonym of “The Appointment” has been the major concern for every teaching fraternity member of the institute ever since its inception. Consequently in the previous year’s predominantly for more than a decade, the students of the institute are getting placed in the much reputed organizations and contributing their bit in the national growth adding pride of the institute.

The team CRC fully understands the core latent challenges of the “Niyukti” and elaborately strives to address them all in much circumspect and prudent manner. The team CRC operates to fulfill the aspirations of all stack holders in its utmost capacity and undertakes to meet out the desires of the followings with sincerity:

1. Aspiration of the parents,
2. Aspiration of the students,
3. Aspiration of the corporate/ industry.

The coordinated and dedicated efforts of team CRC without any impromptu are the outcome of better performance at each stage of placement activities to the satisfaction of every stakeholder. The team CRC works like a avuncular which tries to fortitude the mental equilibrium of the students to face corporate challenges in their best befitting manner.

“Niyukti” is an ongoing continuous process of the institute and initiates all such activities which are desirous to improve of prodigies of the students and develop the capability of future corporate executives.

Objective of Niyukti:

“Niyukti “ The recruitment Drives are initiated by KCMT CRC (Corporate Resource Cell), with the aim of-

Providing employment to students before the completion of academic session/ programme.

Niyukti is a vision by KCMT management and faculty members to introduce the students to the corporate world and prepare them for future professional challenges.

Students should be ready after the completion of their respective course in order to get a prospective job.

Maximum jobs to maximum number of students during placement drives add to the credibility, good-will and brand-value of college. Which is very important in order to achieve higher number of enrollments in the courses offered by the college than last academic year?

CRC-Vision

Improve the work-life balance of the upcoming generations by rightly placing Human resources, with parity to their interests and skill and happier & content professionals.

CRC-Mission

Creating an employable workforce from professional education aspirants through enhancement of attitude, dedication and perseverance to become a responsible Social and successful citizens.

Team CRC

Dr. Richa Sharma- (HOD) Dept. of MBA

Mr. Ajeet Verma (Asst. Professor- Dept. of MBA)

Mr. Ankur Bhardwaj-(Asst. Professor Dept. of Computers)

Dr. Saurabh Kumar – (Asst. Professor – Dept. of Science)

Ms. Subhra Trivedi-(Asst. Professor – Dept. of Science)



Niyukti Highlights:

The program is divided into multiple placement drives, which are aimed to provide the placement opportunities to every student.

Placement drives are kept open to all colleges and for KCMT Students depending upon the requirement of the organization, skills etc., and the availability of the students accordingly.

Companies invited for the drive are decided on the basis of the students across all departments of the institute.

Departments involved during the drive are M.B.A, B.B.A, B.Com, B.Com (Hons.), B.C.A, M.C.A, B.Sc. and M.Sc. of the region successfully.

Session Summary 2018-19:

In the year 2019, KCMT CRC has successfully organized three Placement drives for which the details are given below. Details for the 4th Placement Drive is yet to be disclosed.

Niyukti Placement Drive 1- Open to all Colleges

Date of Drive	Location of Drive	Total Participants	Name of Recruiting Companies	No. of Selected Students (86)	Students accepted the offers (55)	Final Joining date
8/12/2018	KCMT (1)	226	Genpact Accenture Indigo Airlines Snap Deal India Bulls	19 19 14 17 17		April 2019

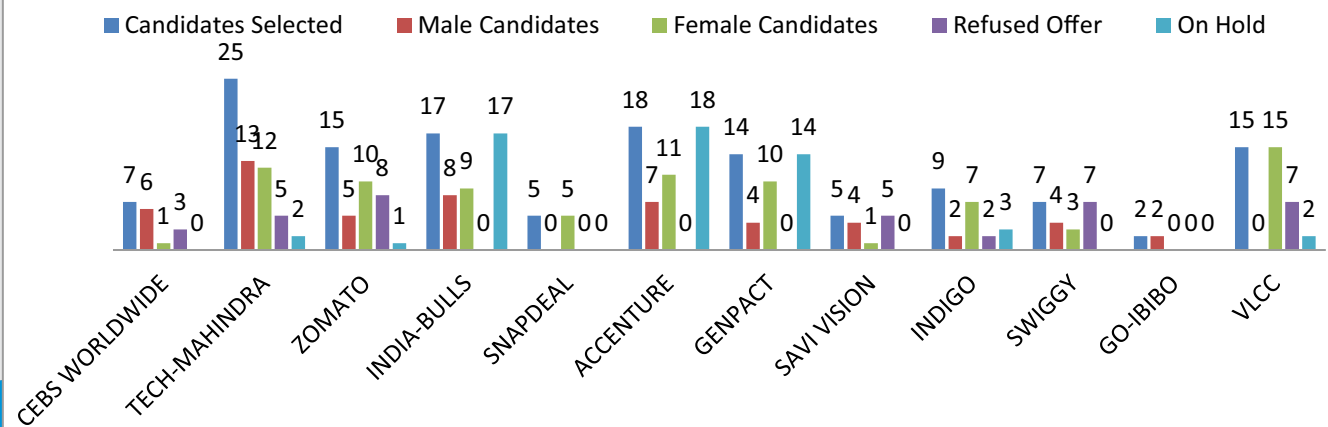
Niyukti Placement Drive 2- Open to all Colleges

Date of Drive	Location of Drive	Total Participants (55)	Name of Recruiting Companies	No. of Selected Students (7)	Students accepted the offers	Final Joining date
7/1/2019	KCMT (1)	Other college – 50 KCMT - 5	CEBS International	7	None	NA

Niyukti Placement Drive 3- Open to all Colleges

Date of Drive	Location of Drive	Total Participants	Name of Recruiting Companies	No. of Selected Students (68)	Students accepted the offers	Final Joining date
8/2/2019	KCMT (1)	175	Zomato Swiggy Savi-Vision Tch.Mahindra VLCC GoIbibo	15 07 05 25 14 02	67	April 2019

Detailed Summary

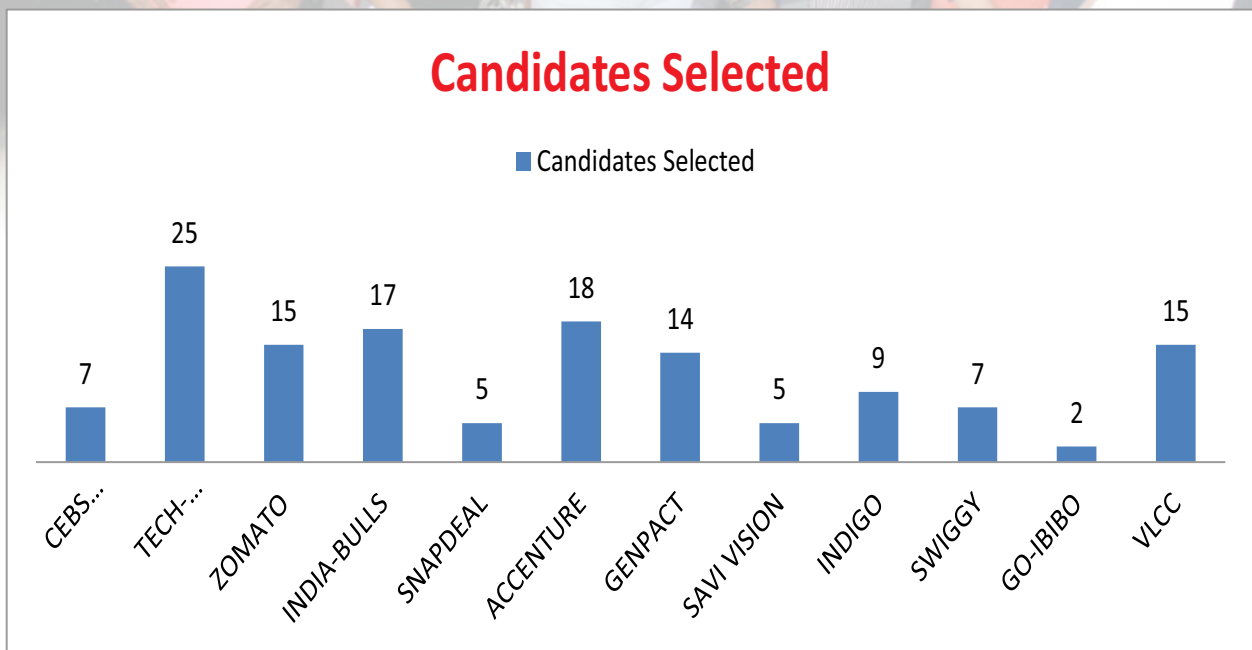


Observation

1. It is observed that maximum number of selections done in IT sector followed by financial sector.

SELCTED CANDIDATES

COMPANY	CANDIDATES SELECTED
CEBS WORLDWIDE	7
TECH-MAHINDRA	25
ZOMATO	15
INDIA-BULLS	17
SNAPDEAL	5
ACCENTURE	18
GENPACT	14
SAVI VISION	5
INDIGO	9
SWIGGY	7
GO-IBIBO	2
VLCC	15



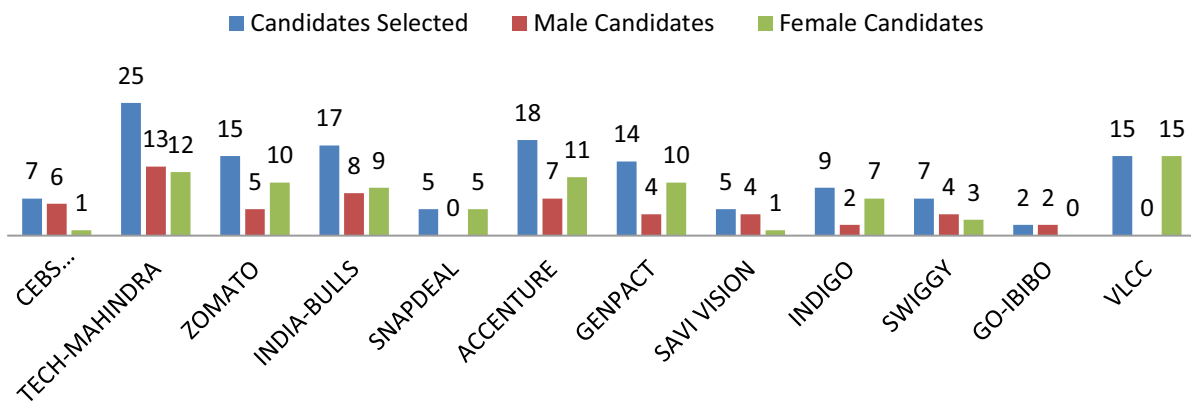
In total 139 candidates got selected , as per the data we can say I.T Companies were their first choice and then their choice was Trading followed by online food-tech companies, students were less interested toward E-commerce companies.



GENDER BASED SELECTION

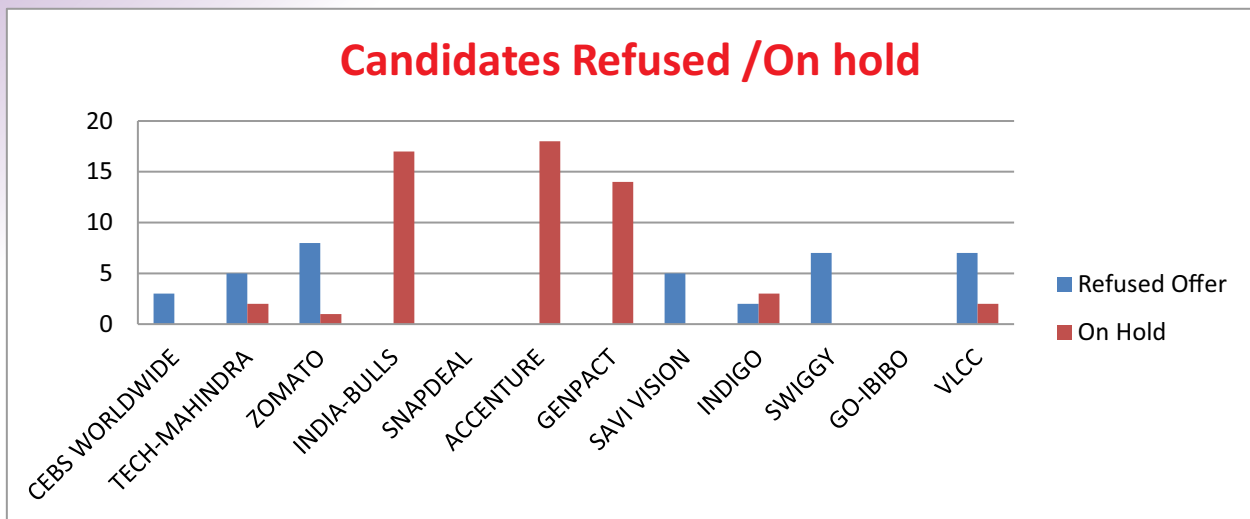
COMPANY	MALE CANDIDATES	FEMALE CANDIDATES
CEBS WORLDWIDE	6	1
TECH-MAHINDRA	13	12
ZOMATO	5	10
INDIA-BULLS	8	9
SNAPDEAL	0	5
ACCENTURE	7	11
GENPACT	4	10
SAVI VISION	4	1
INDIGO	2	7
SWIGGY	4	3
GO-IBIBO	2	0
VLCC	0	15

Gender Based Selection



CANDIDATES REFUSED /ON HOLD

Company	Refused Offer	On Hold
CEBS WORLDWIDE	3	0
TECH-MAHINDRA	5	2
ZOMATO	8	1
INDIA-BULLS	0	17
SNAPDEAL	0	0
ACCENTURE	0	18
GENPACT	0	14
SAVI VISION	5	0
INDIGO	2	3
SWIGGY	7	0
GO-IBIBO	0	0
VLCC	7	2



37 candidates refused the offer of various companies because of various reasons but the main reason was students were not ready to relocate secondly, their expectation were very high in comparison to their skill set.

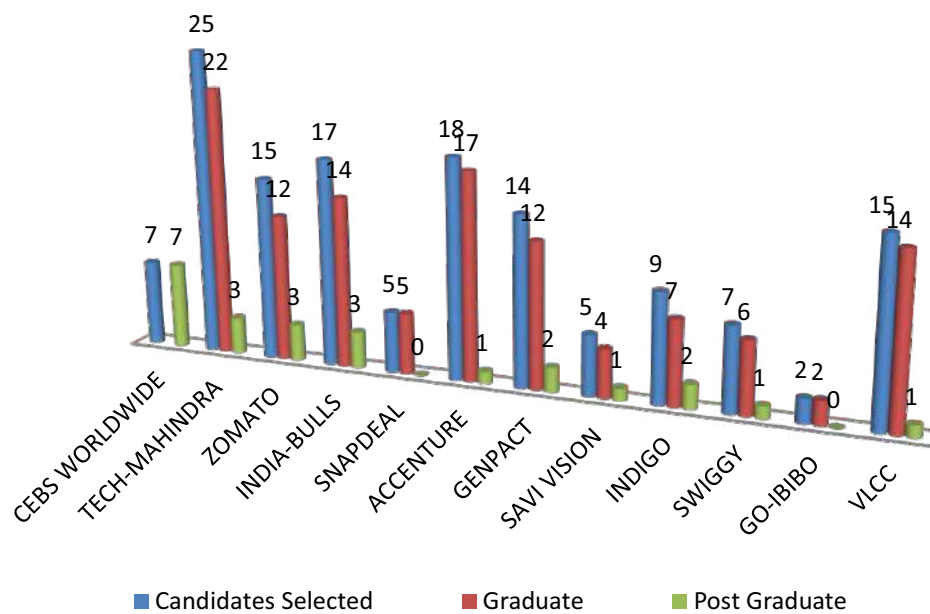
57 students are on-hold because of final year mark sheet is not available and few because of passport not available.



GRADUATE AND POST GRADUATE SELECTION

Company	Candidates Selected	Graduate	Post Graduate
CEBS WORLDWIDE	7	0	7
TECH-MAHINDRA	25	22	3
ZOMATO	15	12	3
INDIA-BULLS	17	14	3
SNAPDEAL	5	5	0
ACCENTURE	18	17	1
GENPACT	14	12	2
SAVI VISION	5	4	1
INDIGO	9	7	2
SWIGGY	7	6	1
GO-IBIBO	2	2	0
VLCC	15	14	1

Graduate / Postgraduate Selection



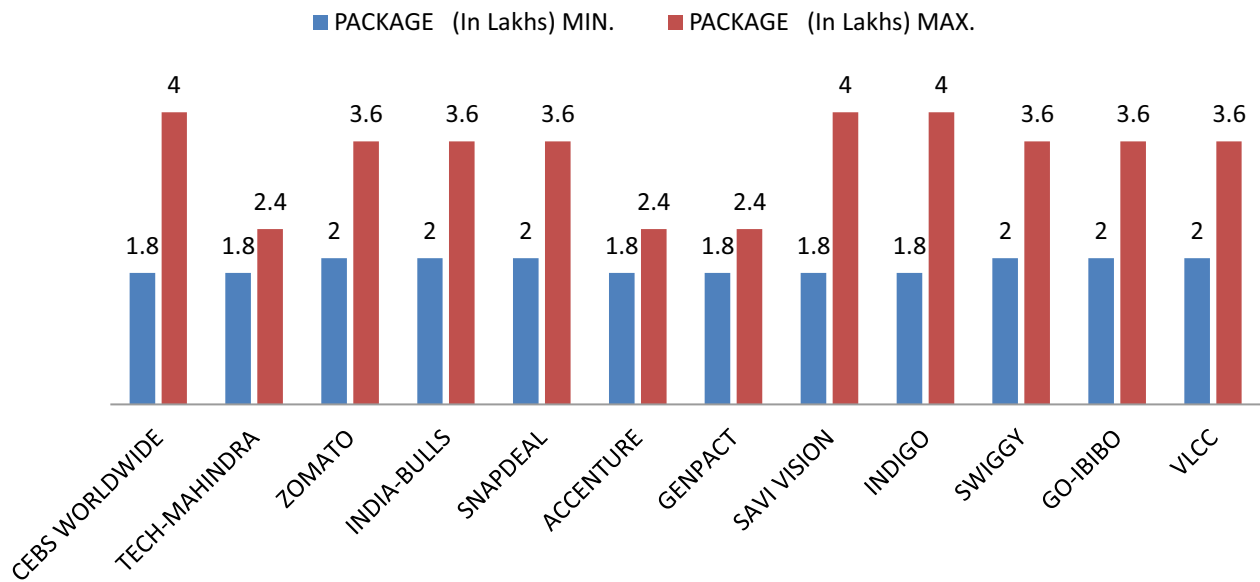
115 Graduate students got the offers which make 82.7 % whereas only 24 post graduate students got the offer that makes 17.3% only.



PACKAGE (In Lakhs)

PACKAGE (In Lakhs)		
COMPANY	MIN.	MAX.
CEBS WORLDWIDE	1.8	4
TECH-MAHINDRA	1.8	2.4
ZOMATO	2	3.6
INDIA-BULLS	2	3.6
SNAPDEAL	2	3.6
ACCENTURE	1.8	2.4
GENPACT	1.8	2.4
SAVI VISION	1.8	4
INDIGO	1.8	4
SWIGGY	2	3.6
GO-IBIBO	2	3.6
VLCC	2	3.6

Package Analysis



Despite of not offering the highest package Tech Mahindra was the first choice in Tech. sector 3Companies offered the highest package of 4 lakh , 6 companies offered the package of 3.6 lakhs, 3 companies offered the package of 2.4 lakhs, minimum package of all the companies was approx 1.8 – 2.0 lakhs.



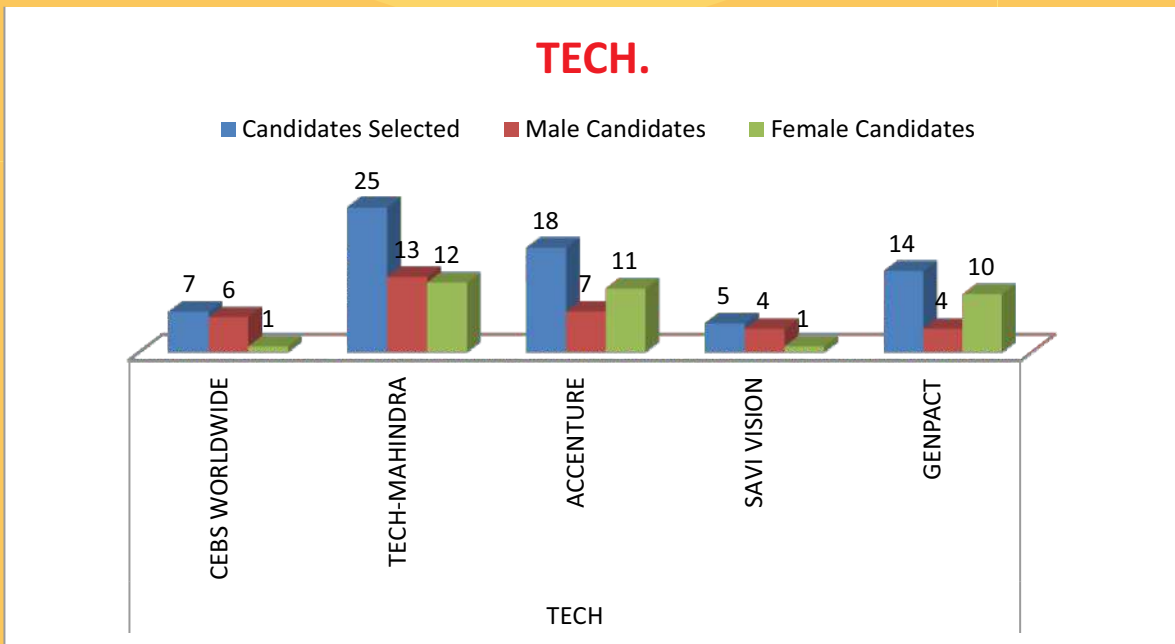
SECTOR ANALYSIS

SECTOR	COMPANY	Candidates Selected	Male Candidates	Female Candidates
TECH	CEBS WORLDWIDE	7	6	1
	TECH-MAHINDRA	25	13	12
	ACCENTURE	18	7	11
	SAVI VISION	5	4	1
	GENPACT	14	4	10
HOSPITALITY	INDIGO	9	2	7
	GO-IBIBO	2	2	0
TRADING	INDIA-BULLS	17	8	9
FOOD	ZOMATO	15	5	10
	SWIGGY	7	4	3
ONLINE MARKETING	SNAPDEAL	5	0	5
PERSONAL GROOMING	VLCC	15	0	15



TECHNOLOGY SEC.

SECTOR	COMPANY	Candidates Selected	Male Candidates	Female Candidates
TECH	CEBS WORLDWIDE	7	6	1
	TECH-MAHINDRA	25	13	12
	ACCENTURE	18	7	11
	SAVI VISION	5	4	1
	GENPACT	14	4	10

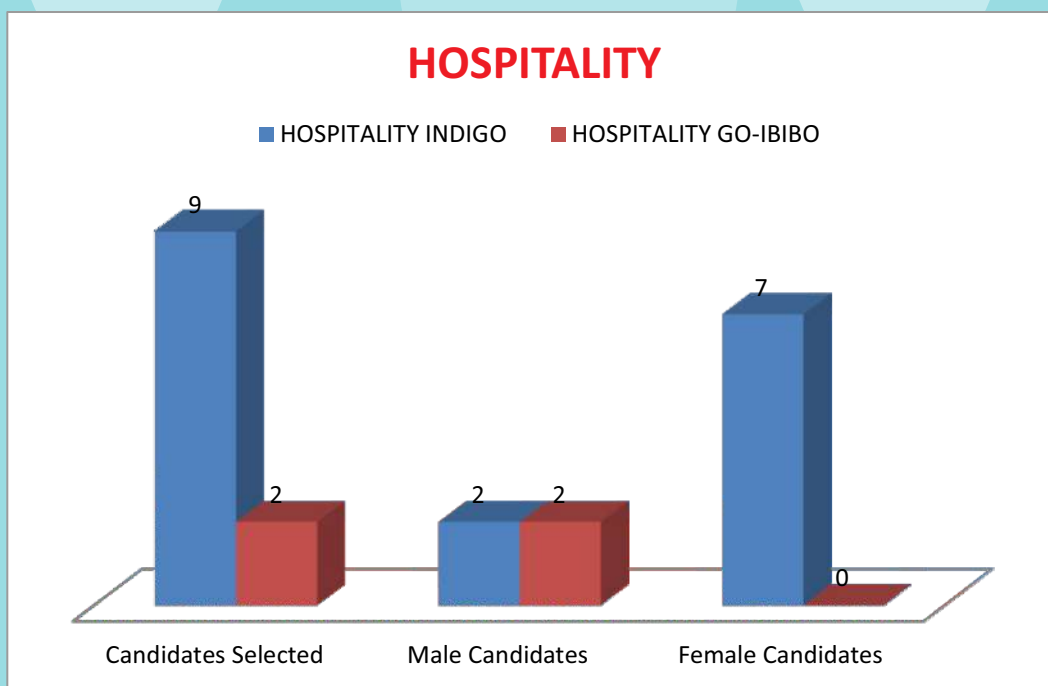


This sector was the most demanding sector in terms of knowledge, but also the most rewarding sector. This sector only recruited 69 candidates and also paid the highest salary too.



HOSPITALITY SEC.

SECTOR	COMPANY	Candidates Selected	Male Candidates	Female Candidates
HOSPITALITY	INDIGO	9	2	7
	GO-IBIBO	2	2	0

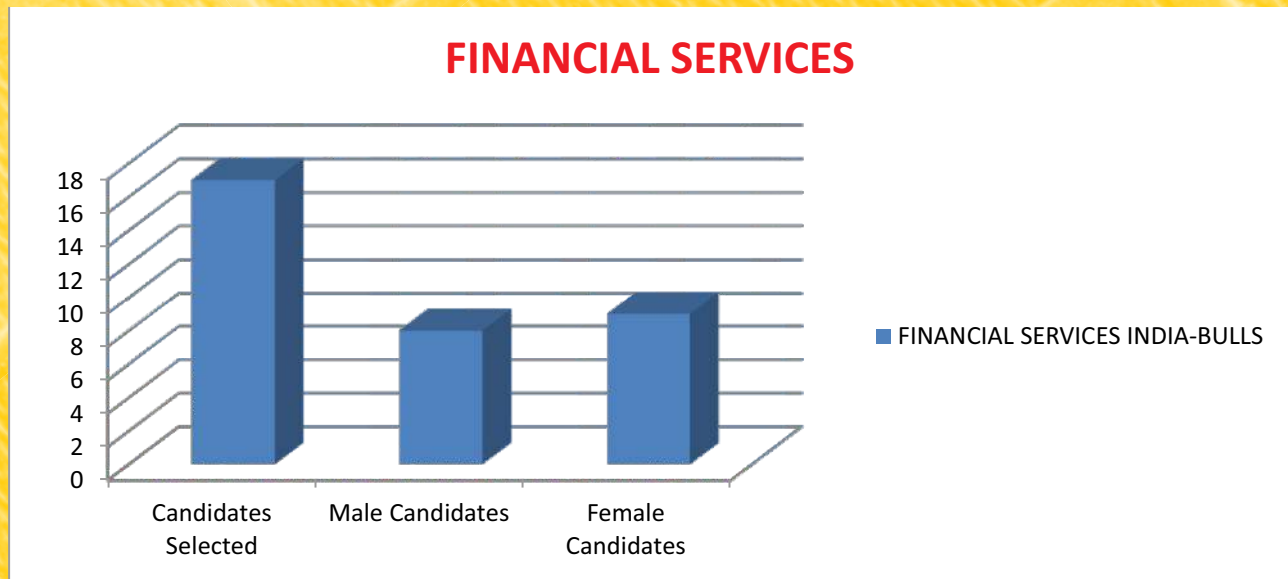


This sector was myth buster , it was always thought that hospitality sector hires more of females and less of male but over here the situation was opposite more of males were hired than female.



FINANCIAL SERVICES SEC.

SECTOR	COMPANY	Candidates Selected	Male Candidates	Female Candidates
FINANCIAL SERVICES	INDIA BULLS	17	8	9



This is the third most hiring sector it hired in total 17 candidates the point to be noted here is that single company hired 17 candidates.

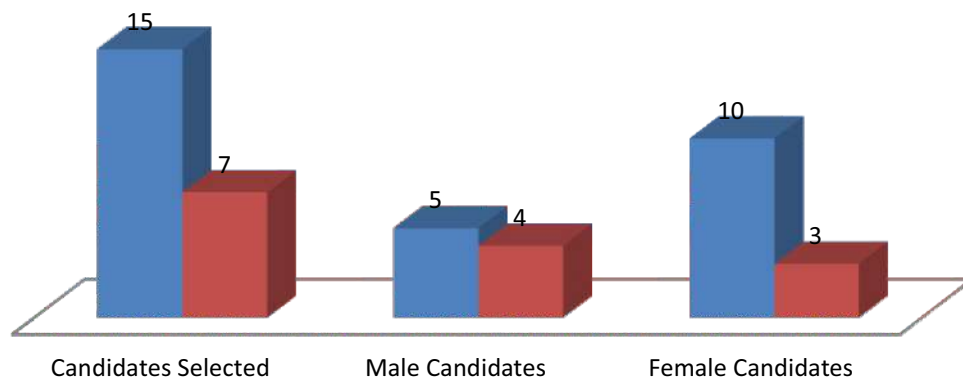


ONLINE FOOD –TECH SEC.

SECTOR	COMPANY	Candidates Selected	Male Candidates	Female Candidates
ONLINE FOOD-TECH	ZOMATO	15	5	10
	SWIGGY	7	4	3

FOOD-TECH COMPANY

■ ONLINE FOOD-TECH COMPANY ZOMATO ■ ONLINE FOOD-TECH COMPANY SWIGGY

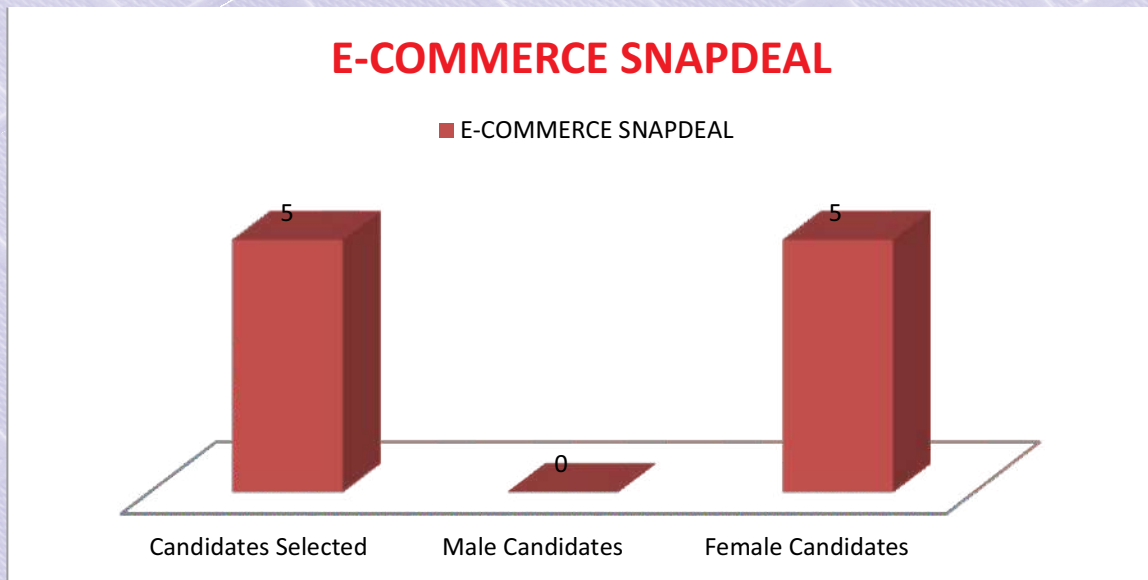


Second most hiring and rewarding sector, this sector hired 22 candidates and also offered maximum package of 3.6 lakhs.



E-COMMERCE

SECTOR	COMPANY	Candidates Selected	Male Candidates	Female Candidates
E-COMMERCE	SNAPDEAL	5	0	5

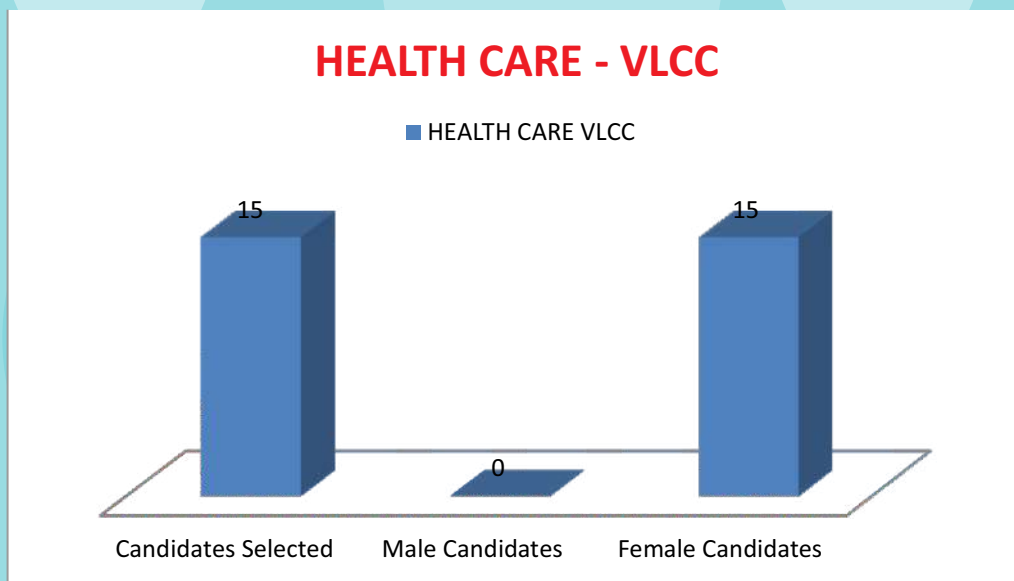


Craze of online shopping has gone high, but this sector could not create that craze in recruitment drive, only 5 candidates were shortlisted for this company.



HEALTH CARE

SECTOR	COMPANY	Candidates Selected	Male Candidates	Female Candidates
HEALTH CARE	VLCC	15	0	15



No one can care for you like a lady, might be this was in the mind of this sector which hired 15 candidates and all were females.

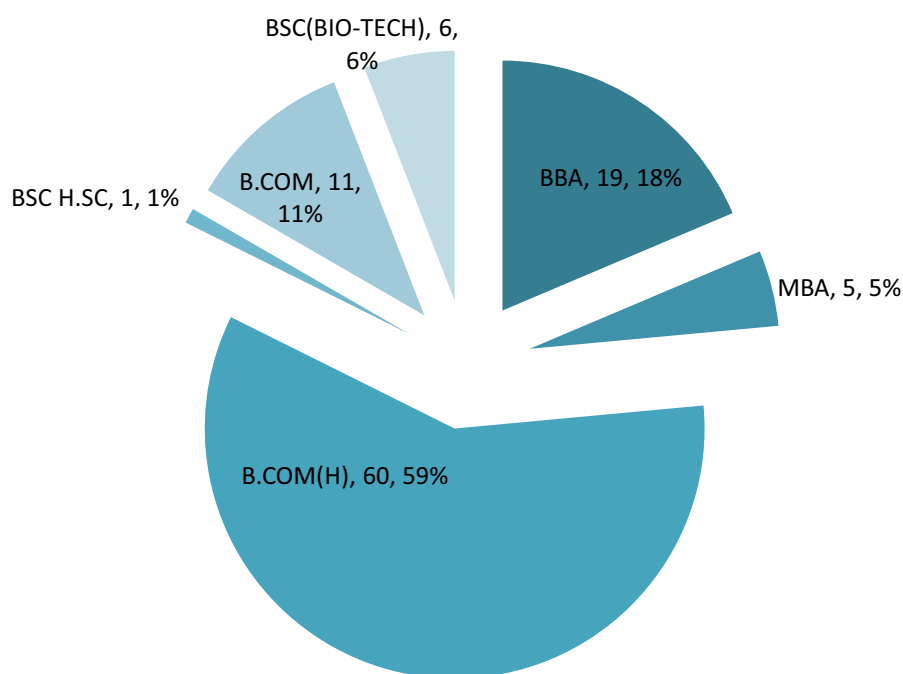


DEPARTMENT-WISE SELECTION

Department	No. of students
BBA	19-R
MBA	5-R
B.COM(H)	60-J
BSC H.SC	1-J
B.COM	11-J
BSC(BIO-TECH)	6-J

*Where R means Refused & J means Joined

DEPARTMENT-WISE SELECTED STUDENTS



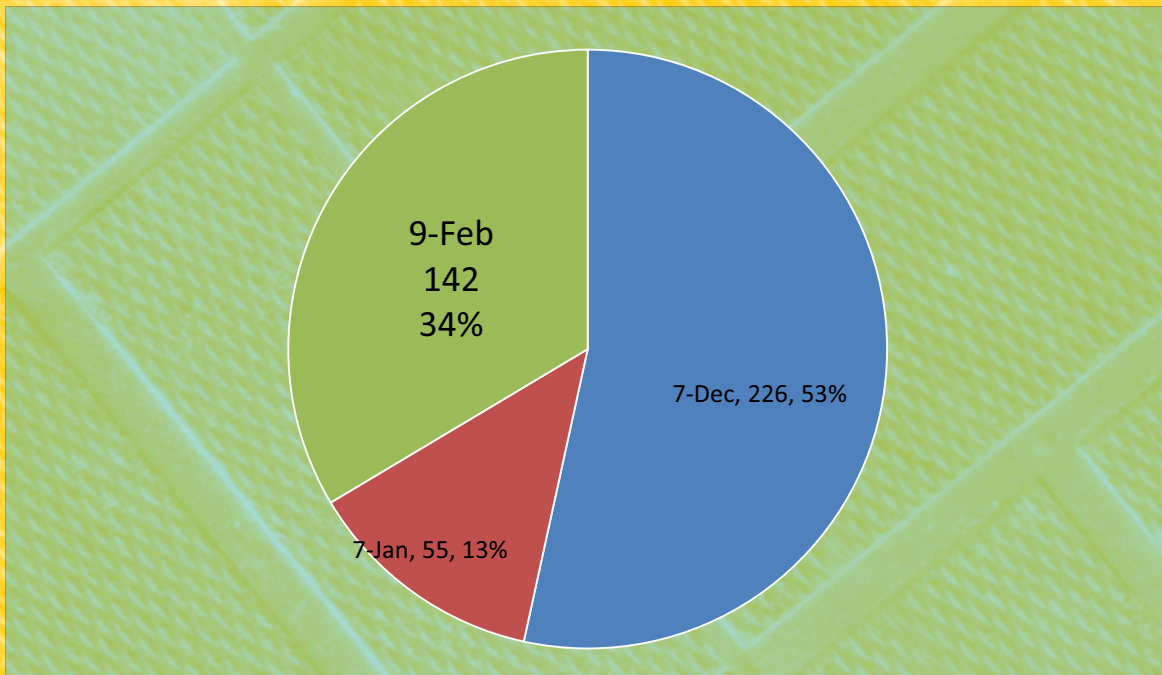
Placement is the output of the college and the teachers who continuously put in their hard efforts in transforming a raw candidate into an employable youth. If we look at the table department wise 60 students of B.com (Hons.) were selected, 19 students of B.B.A Department were selected, 11 students of B.com were selected, 6 students from B.Sc. Biotech, 5 students from M.B.A and 1 student from B.Sc. Home science were selected in these 3 placement drives.



PLACEMENT DRIVE ANALYSIS

PLACEMENT DRIVE	
DATE	STUDENT REGISTRATIONS
7-Dec	226
7-Jan	55
9-Feb	142

PLACEMENT DRIVE STUDENT REGISTRATION



Highest Number of registration was seen in the first placement drive, but downfall was seen in the second drive which might be because of University examination (A.K.T.U), but where there is a will there is a way the number increased in the last placement drive and touched the mark of 142 candidates.

