



KCMT GROUP of Institutions, Bareilly

Top Education Brand of Northern India



MBA Bulletin

Session 22-23 / 23-24



MBA @KCMT

MBA at KCMT has been a Flagship Programme where we aim to make each student an Entrepreneur or Employed Corporate Professional. It is the Dream & Vision of KCMT Management to transform every MBA student as Corporate Ready Professional.



2500+
Proud MBA Alumni

Mr. Ajeet Verma
Editor



52+
International
Scholarship Given

Editorial Board

Mr. Mukul Gupta
Asst. Professor

**Student Members : Mr. Aniket, Mr. Mohit, Mr. Tarun, Mr. Naghman,
Ms. Deepali, Ms. Monika, Mr. Ashutosh**



Message from the Management

I envision for KCMT's every MBA Student to become, an Entrepreneur contributing their best in India's Economy while creating the thousands of employment opportunities. Keeping this thought in mind, KCMT Management keep striving to bring all possible opportunities for students in KCMT's Bareilly Campus.

Shri Girdhar Gopal
Chairman

MBA Course at KCMT has always been close to my heart. I believe that our approach of understanding each student's requirement while pursuing MBA from KCMT from day one has been the core driving factor of KCMT making it - The Best MBA College in Bareilly.

Be it confidence building or providing any value added skill that students demand during MBA is provided with all required resources. I wish all existing and all newly coming students - All the very best for their corporate future.

Dr. Vinay Khandelwal
Managing Director

I am glad to mention that our Faculty members are dedicated to provide students in MBA with Industry oriented curriculum and help them gain insight with Case Study method of learning, Open market survey projects, Summer Internships etc. that equip our MBA Students with all required market skills that wholly transforms their personality.

Dr. Amresh Kumar
Director General

Message from In-Charge, Department

At KCMT, we recognize the importance of holistic development. We offer a wide range of co-curricular and extracurricular activities to nurture the talents, enhance your leadership abilities, and promote teamwork. We encourage the students to actively participate in sports, cultural events, clubs, and societies, as they provide valuable opportunities for personal growth and the development of essential life skills. Moreover, we are committed to fostering a supportive and inclusive community. The faculty and staff are here to guide and mentor the students throughout their educational journey, ensuring that they receive the necessary support and encouragement to thrive academically and personally.



Mr. Ajeet Verma
In-Charge, MBA





A Two day's **Orientation Programme** for MBA fresher students was conducted on 9th and 10th November 2022. Mr. Ramnendu (Cluster Head, Birla Sun Life) and Mr. Puneet Jain (Head, Northern Region, Jio), Dr. Manish Sharma (Renowned Academician), Dr. Swatantra Kumar (Entrepreneur) shared their views about today's market situation and skill set required to work in industry. The Programme was well organised by Mr. Ajeet Verma (In-Charge MBA) Dr. Prabodh Gour (Head, CRC), Dr. Ratika Chawla and Mr. Mukul Gupta.

MBA's Corporate Club organised **Success Story Presentation Competition** on various companies on 30th Nov. 2022 for students of MBA 1st and 2nd Year. 27 teams in all participated. Out of which, (Yash, Saksham of MBA 2nd Yr got 1st position, (Anjali Gangwar, Naveen) of MBA 2nd Yr got 2nd (Mansi, Surabhi) of MBA 1st Yr got 3rd position. Team (Shreya, Sameer) of MBA 2nd Yr and Team (Yasir) of MBA 1st Yr were awarded a Consolation Prize. The event was guided and judged by Dr. Ratika Chawla.



Understanding the importance of core skills required in employability, the MBA's Corporate Club organized a **5 day's Advance Excel Workshop** for its MBA 1st year students, wherein students were being given live training on MS Excel's important features required for creating million dollar reports instantly. Students also undergone a test after which the certificates were given to the students who qualified the exam. The workshop was conducted by Mr. Mukul Gupta.

CA Ishita Oberoi Vidyarthi conducted a **Motivational Session on " Goal Setting- a Roadmap to Success"** on 9th December 2022 for the students of MBA. She discussed about how to set short term, medium term and long term goals. She also discussed about " SMART" goals i.e, goals should be specific, measurable, attainable, realistic and time bound. Students were motivated by the session. She also gave various real life examples and had also shared her CA journey and how she cracked the exam.



An **Industrial Trip to B L Agro, Parsakhera, Bareilly** of MBA first year students was organized on 12th Jan 23. 38 students of MBA along with faculties (Mr. Ajeet Verma and Dr. Ratika Chawla) went to the manufacturing unit where a detailed presentation and video was shown to the students and the queries were handled by Mr. Rajendra Kr. Shukla (Sr. Manager Admin) After which the students got to see the Testing lab and filling plant. MBA The trip was organised and planned by Mr. Ajeet Verma.

The department of Management requested for a talk by **Dr. Vinay Khandelwal, Managing Director, KCMT**. Sir delivered **Leadership Lesson** to the students regarding the Roadmap to success. He discussed upon the expectations of Corporate from the MBA professionals and discussed how they can become successful in life. The session was appreciated by all the student attendees. During such session every year, Sir tries to talk heart to heart with students to understand and plan to fulfill their expectations.



Total 37 students of MBA visited **Auto Expo 2023** in Greater Noida on 16th Jan 2023 and got an exposure to interact with automobile industry experts and got to see and know about the revolutionary e-models of cars coming into the market in times to come. The Auto expo is the biggest automotive show in India, held once every 2 years. After a miss last year due to COVID-19 restrictions, the event returned to India Expo Mart in Greater Noida, Uttar Pradesh after 3 years. Manufacturers like Maruti Suzuki, Hyundai, Tata, Mahindra, Kia, MG, Ashok Leyland had amazing automobiles showcased. This tour was accompanied by Dr. Ratika Chawla & Mr. Mukul Gupta



Students participated in **Business Plan Competition in IIMT, Noida** | Four students of MBA- 1st Yr namely Ms. Mansi, Ms. Ishika, Mr. Himanshu Agarwal and Mohd. Anas Khan participated in the Business Plan Competition at IIMT, Noida on 11.1.2023 in which around 20 teams from different colleges participated. Our students were appreciated a lot and bagged Third Prize in the competition. Students agreed that Participating outstation or out of comfort zone boost student confidence on a different level.



Shri Girdhar Gopal Sir (Chairman KCMT) distributed the bestseller motivational read book **"You Can Win-by Shiv Kherra"** to 42 students of MBA 1st and 10 MBA - 2nd Yr students. The students were given specific topics to read from the book and were assigned presentations upon the same for lesson sharing. The Chairman Sir himself became the part to the event and interacted with the students from 2:30 pm to 4:10 pm and shared his valuable experience with them. The students felt more connected and happy with college by this gesture.



MBA's Marketing Club organised **Session on Building Individual Brand & Gamification**. Wherein Dr. Vaishali Agarwal (Director, IMS Ghaziabad) guided students about how they can develop 21st century skills with her deliberation about "How to create 'Individual' Brand". She told students that if they wish to get the package they want, they will equally have to work on themselves to develop the relevant skill set they corporate is looking for while offering such high packages.



College Level Achievements of MBA Students

KCMT Selects "Best Students" every year from every dept. Mr. Aniket was chosen as "Best Student" from Management Dept. (MBA & BBA)

Overall Performance, Participation, Academic Progress, Attendance, Initiatives taken etc. remains the key parameters of selecting best students in KCMT.



Mr. Aniket
BEST STUDENT
(Management Department)



Mr. Mohit Saxena
NAVRATNA AWARDEE
(Sports Category)

KCMT Selects "9 Outstanding Students in different categories called "NAVRATNA OF KCMT" We are proud of Mr. Mohit who won the title of "Sports Navratna" for Session 23-24.

KCMT Navratna is a College Level Competition open for all students to compete & win the title.



An Internship Module (24th Aug. to 15th Sept) was planned for the students of MBA 3rd Sem for giving them the practical exposure of various fields like Marketing, Finance, HR, Logistics etc. Where in important terminologies related to these domains were discussed in the class by Dr. Ritesh, Mr. Ajeet Verma, Mr. Mukul Gupta, Dr. Prabodh Gaur and other faculty members. Students in concluding ceremony of the module got to have 4 day's Residential Training in Om Logistics (Gurgaon)

MBA Orientation Programme held for freshers from 11th-16th Sep. to make them aware about the college and department. Various things like Ice- breaking Exercises, Introduction Activities, Guest Lectures and a visit to the B. L. Agro Industry was conducted. Visit was accompanied by In-Charge MBA, Mr. Ajeet Verma along with Mr. Anupam Saxena.



A **Leadership Session** by Prof. Dr. R. K. Khandal (Former Vice Chancellor, AKTU & President (World Association of Industrial & Technological Organization) interacted with the students of Management and guided them about importance of inculcating moral values and ethics for success in corporate. Dr. Khandal is one of the key founding member of KCMT.



Management Society Senior (MBA) took initiative in Event Management Club to organise **"Ganesh Chaturthi Utsav"** wherein students welcome Lord Ganesh to KCMT Campus and did parikrama and managed to organise it college level.



Managing Director , KCMT personally had a **"Heart to Heart Leadership Session"** with MBA students and guided them about "Smart Goal Setting"

Guest Lectures by **Dr. Manish Sharma (Management Consultant & Advisor)**, **Dr. Vaishali (Director, IMS Ghaziabad | Ex-Faculty, KCMT)**, **Mr. Kushagra Agarwal (Founder, Samudai, Dubai)** were organized by Mr. Ajeet Verma.



A 4 Day's Basis To Advance Excel Workshop was organised by Mr. Mukul Gupta for MBA 1st Year students empowering MBA 2nd Year Students who had entire responsibility of conducting this workshop solely by them and conducting its test.

KCMT GROUP of Institutions, Bareilly		KCMT GROUP of Institutions, Bareilly		KCMT GROUP of Institutions, Bareilly		KCMT GROUP of Institutions, Bareilly	
DEPARTMENT OF MBA		DEPARTMENT OF MBA		DEPARTMENT OF MBA		DEPARTMENT OF MBA	
4 Day's Basis To Advance Excel Workshop		4 Day's Basis To Advance Excel Workshop		4 Day's Basis To Advance Excel Workshop		4 Day's Basis To Advance Excel Workshop	
16th, 17th, 18th, 19th October 2023		16th, 17th, 18th, 19th October 2023		16th, 17th, 18th, 19th October 2023		16th, 17th, 18th, 19th October 2023	
VENUE: NET LAB, BBA DEPARTMENT		VENUE: NET LAB, BBA DEPARTMENT		VENUE: NET LAB, BBA DEPARTMENT		VENUE: NET LAB, BBA DEPARTMENT	
ORGANISED BY: Management Society Sr.		ORGANISED BY: Management Society Sr.		ORGANISED BY: Management Society Sr.		ORGANISED BY: Management Society Sr.	
Overall Workshop Co-ordinators		Overall Workshop Co-ordinators		Overall Workshop Co-ordinators		Overall Workshop Co-ordinators	
Mr. Mukul Adhikari	Ms. Dipati Agarwal	Mr. Mukul Adhikari	Ms. Dipati Agarwal	Mr. Mukul Adhikari	Ms. Dipati Agarwal	Mr. Mukul Adhikari	Ms. Dipati Agarwal
Head of Placement Committee	Head of Placement Committee	Head of Placement Committee	Head of Placement Committee	Head of Placement Committee	Head of Placement Committee	Head of Placement Committee	Head of Placement Committee
16th, 17th, 18th, 19th Oct	16th, 17th, 18th, 19th Oct	16th, 17th, 18th, 19th Oct	16th, 17th, 18th, 19th Oct	16th, 17th, 18th, 19th Oct	16th, 17th, 18th, 19th Oct	16th, 17th, 18th, 19th Oct	16th, 17th, 18th, 19th Oct
Day/Session: 1	Student Trainer: Ms. Akshita Soren	Day/Session: 2	Student Trainer: Ms. Lakshmi Sharma	Day/Session: 3	Student Trainer: Ms. Debajit Soren	Day/Session: 4	Student Trainer: Ms. Nishu Agarwal
Contents: Brief of Excel & its usage, Cell Address, Row, Col, Copy, Paste, Font Color, Alignment, Insert, Format & Merge Cell, Layout, Printing/Printing, Creating New Table, Use of Bold, Italic, Underline, Basic Functions: Addition, Subtraction, Division, Percentage, Multiplication, Freezing of Rows, Adding/Deleting & Sorting on Data		Contents: Formatting of specific Data Types, Conditional Formatting, Use of Highlighting Cell Styles & Use of Data Bars, Implication of Filters		Contents: Sorting of Data by Custom Sorting, Adding/Deleting & Sorting, Finding & Replacing the Data, Printing/Printing, Mail Merge		Contents: Test Post Session: Test & 2nd Practice Session (16th, 17th, 18th, 19th October 2023)	Contents: Graphical Representation of Data, Use of Trend Line, Custom, Use of 3D/3D/3D, Use of HLOOKUP, Use of Pivot Table, Printing of Excel Data, Use of Macro



Department of MBA Organised **Alumni Interaction** Where Mr. Akash Gangwar, Alumni MBA, Currently associated with Logistic Company (Dubai) interacted with the students and gave tips to them on how to enter Global Market.



MBA Students and Faculties (Mr. Ajeet, Dr. Ritesh, Dr. Anupam, Mr. Mukul, Mr. Shubhanshu recd. award for KCMT's Outstanding contribution in organising **RMA Week Feb 2024.**



Students of MBA attended the **Round Table Conference** in IWP Katha factory organized by RMA. The pros and cons of G- 20 summit were discussed during the meeting. Students were accompanied by Dr. Vinay Khandelwal (MD, KCMT) & Mr. Ajeet Verma, Dr. Ritesh Agarwal, Dr. Anupam Saxena, Mr. Shubhanshu Dalakoti.



The much awaited **Fresher's Party (Glamour's Fest)** was organized on 12th Dec. The party had Ramp Walk / Fashion Show / Performances - Mr. Arpit and Ms. Fayza were adjudged as Mr. & Ms. Fresher's. Mrs. Raveena maam and internal judge Mrs. Trishty Khandelwal & Mr. Mukul Gupta were in the judgement panel. The program was hosted by Mr. Naveen / Ms. Palak. The program was executed under the guidance of Mr. Ajeet Verma.



MBA's Evening Diwali Party is a different flavour of joy. This Year, It was celebrated as "Deepotsav" on theme 120 @ MBA" as all 120 seats of MBA this session were full. MD Sir, Faculties & Students Lit up 120 Candles and enjoyed having fun. Mr. Ajeet Verma & Mr. Mukul Gupta organised the event.



Success Story Presentation Competition organised by MBA on 27th/28th Dec. 2023. 18 Teams took part. Team (Simran , Saumya, Tajinder, Tanya) got 1st Prize. Team (Muskan, Nandini, Neha & Nida) got 2nd Prize. Team (Omni, Payal) got 3rd Prize. MD Sir / DG Sir judged the event.



MBA Department sent students for **Inter-College Competitions** - Mr. Naghman won 1st Prize in **RBMI** on 16th Feb. / Deepali, Monika, Nikita, Aastha won 1st & 3rd Prize in **LOTUS** on 17th Feb. (Mohit , Ashutosh) (Monika, Prashant) (Aniket, Tarun) won 1st, 3rd and 2nd Prize in **Rajshree College** on 24th & 26th Feb. 24

MBA Dept. Organised **MAGNI-FEST - Management Youth Festival** on 17th Feb. 24. This Fest had Ad-Mad Show, Talent Hunt, Poster Making, Business Quiz etc. Students from various institutes participated & won prizes. Mr. Ajeet Verma, Dr. Ritesh Agarwal & Mr. Mukul Gupta organised the event.



Our Proud MBA Alumni



from Pass-Out Batch of 22-23

Mr. Prince Gupta

Hike Education
"Business Development
Manager"
7.0 LPA

Mr. Ravi Shukla

"AKM Global"
"Analyst"
6.8 LPA

Mr. Kunwar Raj Pratap

Aditya Birla Capital
"Agency Manager"
5.0 LPA

Ms. Shreya Agarwal

Wood Group
"Ap - Accountant"
5.0 LPA
(Gurugram)



Ms. Kirti Saxena

Aaj Enterprises
"HR"
5.0 LPA

Ms. Priyanka Agarwal

Wood Group
"Ap - Accountant"
5.0 LPA
(Gurugram)



Ms. Ishita Agarwal

Sopra Steria Pvt Ltd
"Resourcer"
5.0 LPA
(Noida)

Mr. Sarvesh Sharma

Om Logistic Ltd.
"Marketing
Executive"
4.0 LPA



80% of the PassOut MBA Students are associated with reputed companies and 20% alumni have either gone for their own start-up or handling family business.

7

MBA Students Flied International (DUBAI)

with KCMT's International Scholarship Programme

Out of total 11 Students Selected, in 8th Visit Organised by KCMT



Ms. Sumedha Agarwal, Ms. Ayushi Agarwal, Ms. Muskan Saxena, Ms. Anu Gupta
Mr. Himanshu Agarwal, Mr. Satyam Goel, Mr. Jitendra Kumar

University

RESULTS

Batch
2021-23



Ms. Shreya

MBA (2021-23)
First Position



Ms. Shadma

MBA (2021-23)
Second Position



Ms. Mahira

MBA (2021-23)
Third Position

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KCMT Campus : 14th km. Kalapur Pilibhit Road, Near Rithora, Bareilly