



Jan'14 – March'15

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THOUGHT

Managing your
time without
setting
priorities is
like shooting
randomly and
calling
whatever you
hit the target.
-Peter Turla



ENRICHING LIVES #season -4

It was a seven days module (27/01/15 – 02/02/15) focused on the personality development of students. It comprised of various activities like Meditation, presentation activities, motivational sessions by various mentors specially Mr. Vinay Khandelwal, ED, Director of PGI of Management, Dr. Hemant Yadav, Dr. Richa Prasad, Ms. Akansha Arora. Meditation and various team building games were organized by Ms. Ratika Chawla. Book reading & presentation activity, event management by students. There were special sessions of computers learning also



MANAGEMENT RUN

Management Run was organised on February 16, 2015 under the flagship of RMA. The event was sponsored by KCMT. Students and faculty members of various business schools participated in the event. The Chief Guest Mr. Brajesh Kumar Shrivastav SP, Bareilly flagged off the run which started from Bikanerwala and reached Nehru Yuva Kendra, Bareilly. Quiz was conducted by Ms. Ratika Chawla and prizes were distributed to winners. Lotus Institute student won the title of Mr. Management Run'15 and Ms. Farheen Bee, MBA 2nd Year, KCMT won the title Miss Management Run'15



UDDYAM 2015

Uddyam, the business plan competition was organised in KCMT campus on 19 February, 2015. Chief guest of the inaugural session was Mr.K.K. Damani, President RMA who lit the lamp along with Dr. N.L.Sharma, Mr.Partho Kumar, Er. Hemant Yadav, Dr. Swatantra Kumar and other dignified guests. After the inaugural address, technical sessions started at two places. 17 teams participated from various management institutes. Winners were Ravi Ray, Praharsh Ajay & Nakul, MBA 1st year, KCMT. Another category Judges choice prize was secured by Anas, Rishabh & Farheen, MBA 2nd year



Panel Discussion on Budget 2015-16

Management Society organized Panel Discussion on Budget 2015-16 on 04-03-2015, the panel of experts were Dr. N.L. Sharma & CA Rajan Vidhyarthi. The panel discussion focused around macroeconomic aspects, taxation issues, stock market analysis and overall impact of the budget on industry and public. CA Rajan Vidhyarthi discussed that this Budget was good for Corporate. He focused on the taxation policy in the budget, which effected the manufacturing. Repo & reverse repo rate, direct – indirect taxes.



Dr. N.L.Sharma discussed about the debt management, monetary policy framework and social security. CMA Ritesh Agarwal, HOD BBA dept. KCMT, summarized the session with the key note Budget 2015-16 that the increment of the taxes may increase the inflation. It was an enlightening deliberation by the experts.

INDUSTRIAL VISITS

One day Industrial tour was organized for MBA final year students to Parle Biscuits Pvt Ltd and Emami Limited, Rudrapur on 21st March 2015. The students visited Parle manufacturing Plant where they had seen the manufacturing of Parle biscuits and enhanced their Knowledge of Production Management. The HR Head Ms. Prerna Mehta beautifully described about the HR policies and its functioning. Students also visited Emami Plant wherein they learnt about safety rules and gained insight of working of the machines. Employees of the organization elucidated the students about the manufacturing, packaging and marketing of the different products of Emami like Zandu Balm, Boroplus cream, Emami Hair oil etc.

Industrial Visit for MBA @ KCMT



33 students of BBA 1st year and 43 students of BBA 2nd year along with faculty members CMA Ritesh Agarwal (HOD of BBA dept.) & Mr. Vishal Sharma Students visited Coca Cola factory on 08 April'15.

In the plant they have seen the production of cold drink making and the process of empty bottles, filtering , cleaning and filling of soft drinks. They have also seen the warehouse and logistics division of the plant. They have also visited the RGB (Return Glass Bottle) plant of Coca-Cola factory.



Placement at a glance

AMR Buildwell Pvt. Ltd., Noida

On 25th February, 2015 . Ms. Akansha Jain (HR Manager) and Mr. Keshav (Marketing Head) of AMR Buildwell Pvt. Ltd. shortlisted eight students of MBA after first round for the post of Business Development Executive. Final joining is in the 1st week of June 2015.

PLACEMENT @ KCMT



COMPANY NAME
AMR BUILDWELL PVT. LTD., NOIDA

Capital Via, Indore

Capital Via is an investment advisory company which provides trading recommendation in Stock, Currencies and Commodity. Mr. Ashish Yadav and Ms. Kirti had conducted the interview through Skype for the profile of Business Analyst , salary package 4.07 lacs per annum.

Indusind Bank, Bareilly

Placement activity held at Indusind Bank, Bareilly was followed by Personal Interview taken by Mr. Inderjyot Singh(Branch Manager) . After the results of PI round the shortlisted candidates appeared for Online Aptitude Test. One of our student Mr. Tarun Yadav was selected for the profile of Marketing Manager.

ING VYSYA Bank, Bareilly

ING VYSYA one of the renowned Banks of India has conducted the interviews at Bareilly Branch, where 3 of our good MBA students, Mr. Rishabh Singh, Mr. Anas Malik, and Mr. Sonu Rastogi were selected for the profile of Marketing Executive.

CADD Centre, Bareilly

In CADD Centre a placement activity was followed by presentation and Ms. Shubhangi Saxena MBA 2nd year has got selected for Business Development Executive.

TANISHQ Jewellers, Bareilly

Training & Placement department organized interviews at Tanishq Jewellers, Bareilly for the profile of Retail Sales . Six of the MBA students were selected .

1. Shayra Khatun
2. Akansha Tiwari
3. Anu Gupta
4. Priyanka Tomar
5. Shweta Dubey
6. Chetna



PLACEMENT @ TANISHQ

Glimpses



Education Excellence Award 2014



Guest lecture in MBA by Er. Hemant Yadav



MBA students under training in Build Expo



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