



CRC SYNOPSIS OF

"Performance Analysis of Recruitment Drives"

Session : 2023-2024



KHANDELWAL COLLEGE

OF MANAGEMENT SCIENCE & TECHNOLOGY, BAREILLY



Foreword

It is with immense pleasure that the CRC Team at KCMT Bareilly announces the successful conclusion of the Final Placements season for the academic session 2023-24. This achievement reflects the tireless efforts and contributions of a dedicated team.

First and foremost, we express our sincere gratitude to our valued recruiters. Their continued faith in the capabilities of our students is deeply appreciated. We are heartened by the overwhelming increase in recruitment interest this year, a testament to the competence and diversity of our student body. The CRC team also extends heartfelt thanks to our global alumni base for their unwavering support and assistance. Their contributions have played a significant role in our success.

However, the true heroes of this placements season are our students. Their unwavering dedication, hard work, and resilience allowed them to overcome challenges and achieve success. We acknowledge their invaluable contribution and commend them for their unwavering spirit. Looking ahead, we pledge to further strengthen relationships with our recruiters and continue to elevate KCMT Bareilly to even greater heights. On this occasion, we present a detailed analysis and statistics of the CRC team's activities for the 2023-24 session, facilitating a clear understanding of our achievements.

We invite you to delve into this issue and celebrate our collective success!

Dr. Prabodh N. Gour

Convener

Corporate Resources Committee
KCMT Group of Institutions, Bareilly



Dr. Vinay Khandelwal
Managing Director

In the era of fast emerging technology and on the phase of disruption, the only objective of KCMT has been creating knowledge by enlightening students from management practices and global integration. It has been our true endeavor to provide with highly professional environment of learning to every student for their better professional prospects. KCMT places special emphasis on inculcating corporate values and skills required for complex decision making processes. Special attention is paid in developing superior expertise on functional domains and garnering business knowledge.

The CRC of KCMT plays very important role throughout by conducting industrial experts talks, skill development workshops, industrial consultancy projects, operational workouts and training to bring out the real potential of the students. It is much satisfying to see that the institute has developed a pool of highly experienced and qualified industry and academic mentors who regularly take initiatives to guide us in improving the methodology of confidence building of the students and to make them ready for corporate challenges. At KCMT we nurture inquisitiveness of the students and motivate them to inculcating enterprising interests and curious out look to contribute in national building to serve to the society in better way.

I assure to one & all that our CRC department will never be at rest and continually strive to achieve new heights each year for the good to the students.

With best wishes to every one.



Message From
Director General
Dr. Amresh Kumar
M.S., Ph.D. (USA)

It is heartening to see that CRC department of KCMT is putting their best to look after the interest of the students and synchronizing with recruiting organization by acting as a channel of communication between them. It is matter of delight to see that the students of KCMT is the first preference of the recruiters hence by each passing year the satisfaction graph of CRC operation touches new heights for which they deserve all accolades by one and all. Moreover, it is our consistent endeavor to identify the evolving imperatives of the industry and pursue a multidisciplinary approach to harness and channelize the latent potential of our students .It is well appropriate to mention herein that the students of previous batches have too carved out a niche for themselves as assets to their organizations. This fact is reinforced by enthusiastic response from corporate world in the form of placement.

KCMT believes in equanimity hence various committees have been constituted for the placement of the students in the professional courses across all branches. These placement committees under the aegis of CRC operations look after the interest of UG and PG students and prepare them for the placement as per the need of the industry recruiters. Amongst the various dozens of the Placement actives the few important ones are in the form of summer internship, live projects, workshops on value added research activities are a part of the curriculum which is well corroborated by special placement modules which run through out the year in the campus for every student under strict supervision of CRC dept.

I can assure to each one of you that we will continue to toil for the better prospects of our students so as to enable each one of you to imprint a hallmark in your professional career.I wish you all the very best in your future endeavor.

Recruitment Drive- Niyukti Highlights

In the year 2023-24, KCMT CRC has successfully organized two Placement drives for which the details are given below.

Niyukti Placement Drive 1- Open to all Colleges

Date of Drive	Location of Drive	Total Participants	Name of Recruiting Companies	No. of Selected Students (80)	Students accepted the offers	Final Joining date
10/04/2024	KCMT (1)	150	AmEx	41	80	July 2024
			HCL Smart Brains	15		
			Prodesk	09		
			ICICI	05		
			Viraj Ventures	10		

Niyukti Placement Drive 2- Open to all Colleges

Date of Drive	Location of Drive	Total Participants	Name of Recruiting Companies	No. of Shortlisted Students (68)	Students accepted the offers	Final Joining date
2 nd June,2024	KCMT(1)	250	Hike Education	14	14	July-24
			Om Logistics	5	5	
			Spiny	7	6	
			Just dial	10	10	
			Policy Bazaar	20	18	
			TCS	12	10	

Selected Candidates :

COMPANY	CANDIDATES SELECTED
AmEx	41
HCL Smart Brains	15
Prodesk	9
ICICI	5
Viraj Ventures	10
Hike Education	14
Om Logistics	5
Spiny	7
Just dial	10
Policy Bazaar	20
TCS	12
Britannia	10
Total Companies Visited in Session- 12	Total Selected Candidates in Session- 158

Gender Based Selection :

COMPANY	TOTAL SELECTION	MALE CANDIDATES	FEMALE CANDIDATES
AmEx	41	7	4
HCL Smart Brains	15	4	7
Prodesk	9	9	2
ICICI	5	1	6
Viraj Ventures	10	7	0
Hike Education	14	6	9
Om Logistics	5	5	2
Spiny	7	2	2
Just dial	10	3	4
Policy Bazaar	20	5	0
TCS	12	3	1
Britannia	10	5	2

CANDIDATES REFUSED /ON HOLD :

Company	Total Selections	Refused Offer
AmEx	41	0
HCL Smart Brains	15	0
Prodesk	9	0
ICICI	5	0
Viraj Ventures	10	0
Hike Education	14	0
Om Logistics	5	0
Spiny	7	0
Just dial	10	0
Policy Bazaar	20	7
TCS	12	1
Britannia	10	3

GRADUATE AND POST GRADUATE SELECTION

Company	Candidates Selected	Graduate	Post Graduate
AmEx	41	31	10
HCL Smart Brains	15	11	4
Prodesk	9	7	2
ICICI	5	3	2
Viraj Ventures	10	7	3
Hike Education	14	4	10
Om Logistics	5	0	5
Spiny	7	2	5
Just dial	10	4	6
Policy Bazaar	20	16	4
TCS	12	9	3
Britannia	10	3	7

**PACKAGE
(In Lakhs)**

**Maximum Offered
7.8 Lakhs CTC**

**Minimum Offered
2.4 Lakhs CTC**

PACKAGE (In Lakhs)		
COMPANY	MIN.	MAX.
AmEx	2.4	3.6
HCL Smart Brains	2.8	3.6
Prodesk	2.4	4.6
ICICI	2.4	3.6
Viraj Ventures	5.4	6.2
Hike Education	4.8	7.8
Om Logistics	3.0	4.6
Spiny	3.8	5.6
Just dial	2.8	3.8
Policy Bazaar	3.8	4.8
TCS	3.8	5.6
Britannia	2.8	3.6

DEPARTMENT-WISE SELECTION

Department	No. of students offered from KCMT in both the drives	No. of students from Non KCMT
MBA	35	10
MCA	12	0
BCA	16	03
BBA	21	07
B.COM(H)	29	0
BSC H.SC	1	0
B.COM	6	0
BSC(BIO-TECH)	4	0
MSC	9	0



PERCENTAGE OF SELECTION (Total Appeared)

	Total Companies	Total Applicants from Final Year	Total Shortlisted Applicants from Final Year	Placement Ratio Drive wise for Applicant
Drive First	5	150	80	53.00 %
Drive Second	7	250	68	27.20 %

PERCENTAGE OF SELECTION (Total Appeared from KCMT)

	Total Companies	Total KCMT Applicants from Final Year	Total Shortlisted Applicants from Final Year	Placement Ratio for Applicant
Two Drive	12	180	133(73%)	73%

