



KCMT GROUP of Institutions, Bareilly

Top Education Brand of Northern India

KCMT: CAMPUS BRAND AMBASSADOR PROGRAMME

MEANING:

- a) **Brand Ambassador:** Existing and Pass Out students of KCMT.
b) **Candidate:** Prospective candidate who seeks admission in one or more programs offered by KCMT.
c) **Honorarium:** The amount of money given in recognition of effort to refer, counsel and convert into admission.

A) Validity of “Campus Brand Ambassador Programme” : The “Campus Brand Ambassador Programme scheme” is valid for admissions referred by Campus Brand Ambassadors for 2025-26 Session.

B) Other terms and conditions of the “Campus Brand Ambassador Programme”

- 1) The Candidate must not be any existing student of KCMT.
- 2) Honorarium will be considered null and void on cancellation of admission with or without refund.
- 3) The Honorarium will be one-time and will not be recurring.
- 4) The referred Candidate will be selected based on the KCMT’s selection process criteria as applicable to the program for which the Candidate has applied. KCMT is under no obligation to offer admission to a referred Candidate. The Campus Brand Ambassadors cannot make any commitments of guaranteed admissions in KCMT.
- 5) KCMT reserves the right to offer / decline / revoke / cancel admission of the applicant Candidate as per its admission policies and procedures.
- 6) The whole process from application to admission, including payment of fees, should be done directly by the referred Candidate and not by the Campus Brand Ambassadors.
- 7) The Campus Brand Ambassadors should not and is not authorized to collect any kind of fee or charges from the referred Candidate on behalf of KCMT.
- 8) In order to receive the Honorarium, the Campus Brand Ambassadors must fill the below given form for each candidate they refer along with their own details importantly (Name, Course, Aadhar) in the referred by section. Use the link given below to fill out candidate’s details referred for admission. (Form filling must be done well in advance before you visit with candidate for his/her admission process.) Details of the referred candidate must be filled properly in the form to claim concerned honorarium. **Link - www.bit.ly/kcmt-scp**
- 9) **Physical presence of the campus brand ambassadors at the time of purchasing admission process is mandatory. In case of extreme emergency, please inform our concerned counsellor of Admission Cell informed in advanced after filling the form.**

C) Mode of disbursement of Honorarium:

The Campus Brand Ambassadors will get a referral Honorarium on provided bank details given in registration form or in Cash after proper verification of their conversions.

Sr.No.	Course	Decided Honorarium For Students	Sr.No.	Course	Decided Honorarium For Students
1	M.Ed	10000 Rs.	9	B.Sc Microbiology	3000 Rs.
2	B.Ed	10000 Rs.	10	B.Sc Home Science	3000 Rs.
3	B.Tech	8000 Rs.	11	B.Com	2000 Rs.
4	B.Com Honors	6000 Rs.	12	B.Sc PCM	2000 Rs.
5	Polytechnic	5000 Rs.	13	B.Sc ZBC	2000 Rs.
6	MBA	5000 Rs.	14	M.Sc & M.Com	2000 Rs.
7	MCA	5000 Rs.	15	BBA	1000 Rs.
8	B.Sc Biotech	3000 Rs.	16	BCA	1000 Rs.

D) Important POC: Contact your In-Charge Department for any Query Related to Reference Card / Code Admission Cell, KCMT Campus : Mr. Ajeet Verma (9997708815)