



**CRC**  
Synopsis of  
“Performance Analysis of Recruitment Drives”  
2019-2020

**KHANDLWAL COLLEGE**  
OF MANAGEMENT SCIENCE & TECHNOLOGY, BAREILLY



## Foreword

The CRC Team at KCMT Bareilly takes immense pleasure in announcing the successful culmination of the Final Placements season for the academic session 2019-20. The entire team of CRC sincerely acknowledges the efforts and contribution of every individual who has been untiringly putting their best in our endeavor and has paved the way in raising the stature of KCMT Bareilly in Rohaikhand Region. First and foremost, we extend our sincere gratitude to our recruiters who have continued to lay faith in the capabilities of the students of KCMT Bareilly. It has been much heartening to see that the campus has once again seen this year too an overwhelming increase in the number of recruiters expressing interest in partnering with KCMT Bareilly. Much to the credit lies owing to the competence level and diverse demographic of the student community which ever since is being maintained in KCMT college campus.

The CRC team further extends its heartfelt thanks to the global alumni base of the institute for their ceaseless support and assistance. With all accolade the team CRC acknowledge the fact that the success of the concluded placements season is purely because of the valuable and unfathomable support and collaboration of each and every student of the institute who always stood like rock to face every challenge in every daunting task. We pledge that in all years to come to build stronger relationships with our recruiters and continue to take KCMT Campus to greater heights, nurture managers and leaders, and thus contribute to industry and society.

On the occasion, with all humility and on behalf of entire CRC team, I present a brief glimpse of the achievements of the year 2019-20 session of the activities carried out by CRC team in its various analytical and statistical manner to the better understanding and convenience of one and all.

**Dr. Prabodh N. Gour**

Convener  
Corporate Resources Committee  
KCMT Campus 1 & 2 Bareilly



**Dr. Vinay Khandelwal**  
Executive Director

In the era of fast emerging technology and on the phase of disruption, the only objective of KCMT has been creating knowledge by enlightening students from management practices and global integration. It has been our true endeavor to provide with highly professional environment of learning to every student for their better professional prospects. KCMT places special emphasis on inculcating corporate values and skills required for complex decision making processes. Special attention is paid in developing superior expertise on functional domains and garnering business knowledge.

The CRC of KCMT plays very important role throughout by conducting industrial experts talks, skill development workshops, industrial consultancy projects, operational workouts and training to bring out the real potential of the students. It is much satisfying to see that the institute has developed a pool of highly experienced and qualified industry and academic mentors who regularly take initiatives to guide us in improving the methodology of confidence building of the students and to make them ready for corporate challenges. At KCMT we nurture inquisitiveness of the students and motivate them to inculcating enterprising interests and curious out look to contribute in national building to serve to the society in better way.

I assure to one & all that our CRC department will never be at rest and continually strive to achieve new heights each year for the good to the students.

With best wishes to every one.



Message From  
**Director General**  
**Dr. Amresh Kumar**  
M.S., Ph.D. (USA)

It is heartening to see that CRC department of KCMT is putting their best to look after the interest of the students and synchronizing with recruiting organization by acting as a channel of communication between them. It is matter of delight to see that the students of KCMT is the first preference of the recruiters hence by each passing year the satisfaction graph of CRC operation touches new heights for which they deserve all accolades by one and all. Moreover, it is our consistent endeavor to identify the evolving imperatives of the industry and pursue a multidisciplinary approach to harness and channelize the latent potential of our students .It is well appropriate to mention herein that the students of previous batches have too carved out a niche for themselves as assets to their organizations. This fact is reinforced by enthusiastic response from corporate world in the form of placement.

KCMT believes in equanimity hence various committees have been constituted for the placement of the students in the professional courses across all branches. These placement committees under the aegis of CRC operations look after the interest of UG and PG students and prepare them for the placement as per the need of the industry recruiters. Amongst the various dozens of the Placement actives the few important ones are in the form of summer internship, live projects, workshops on value added research activities are a part of the curriculum which is well corroborated by special placement modules which run through out the year in the campus for every student under strict supervision of CRC dept.

I can assure to each one of you that we will continue to toil for the better prospects of our students so as to enable each one of you to imprint a hallmark in your professional career.I wish you all the very best in your future endeavor.

## Introduction “Niyukti”

“Niyukti” which is the synonym of “The Appointment” has been the major concern for every teaching fraternity member of the institute ever since its inception. Consequently in the previous year’s predominantly for more than a decade, the students of the institute are getting placed in the much reputed organizations and contributing their bit in the national growth adding pride of the institute.

The team CRC fully understands the core latent challenges of the “Niyukti” and elaborately strives to address them all in much circumspect and prudent manner. The team CRC operates to fulfill the aspirations of all stack holders in its utmost capacity and undertakes to meet out the desires of the followings with sincerity:

1. Aspiration of the parents,
2. Aspiration of the students,
3. Aspiration of the corporate/ industry.

The coordinated and dedicated efforts of team CRC without any impromptu are the outcome of better performance at each stage of placement activities to the satisfaction of every stakeholder. The team CRC works like a avuncular which tries to fortitude the mental equilibrium of the students to face corporate challenges in their best befitting manner.

“Niyukti” is an ongoing continuous process of the institute and initiates all such activities which are desirous to improve of prodigies of the students and develop the capability of future corporate executives.

## Objective of Niyukti:

“Niyukti “ The recruitment Drives are initiated by KCMT CRC (Corporate Resource Cell), with the aim of-

Providing employment to students before the completion of academic session/ programme.

Niyukti is a vision by KCMT management and faculty members to introduce the students to the corporate world and prepare them for future professional challenges.

Students should be ready after the completion of their respective course in order to get a prospective job.

Maximum jobs to maximum number of students during placement drives add to the credibility, good-will and brand-value of college. Which is very important in order to achieve higher number of enrollments in the courses offered by the college than last academic year?



## Niyukti Highlights :

The program is divided into multiple placement drives, which are aimed to provide the placement opportunities to every student.

Placement drives are kept open to all colleges and for KCMT Students depending upon the requirement of the organization, skills etc., and the availability of the students accordingly.

Companies invited for the drive are decided on the basis of the students across all departments of the institute.

Departments involved during the drive are M.B.A, B.B.A, B.Com, B.Com (Hons.), B.C.A, M.C.A, B.Sc. and M.Sc. of the region successfully.

## Session Summary 2019-20 :

In the year 2019, KCMT CRC has successfully organized three Placement drives for which the details are given below. Details for the 4th Placement Drive is yet to be disclosed.

### Niyukti Placement Drive 1- Open to all Colleges

Date of Drive	Location of Drive	Total Participants	Name of Recruiting Companies	No. of Selected Students	Students accepted the offers	Final Joining date
				46	35	
11/30/2019	KCMT (1)	216	Byju's NIIT Just Dial HDFC Sales Bandhan Bank	9 11 14 5 7		Dec-19

### Niyukti Placement Drive 2- Open to all Colleges

Date of Drive	Location of Drive	Total Participants	Name of Recruiting Companies	No. of Selected Students	Students accepted the offers	Final Joining date
		155			27	
12/11/2019	KCMT (1)	Other college – 50 KCMT - 100	Bajaj Capital Path kind Tech Mahindra Extra Marks Ceasefire	7 3 8 4 5		21 January 2020

### Niyukti Placement Drive 3- Open to all Colleges

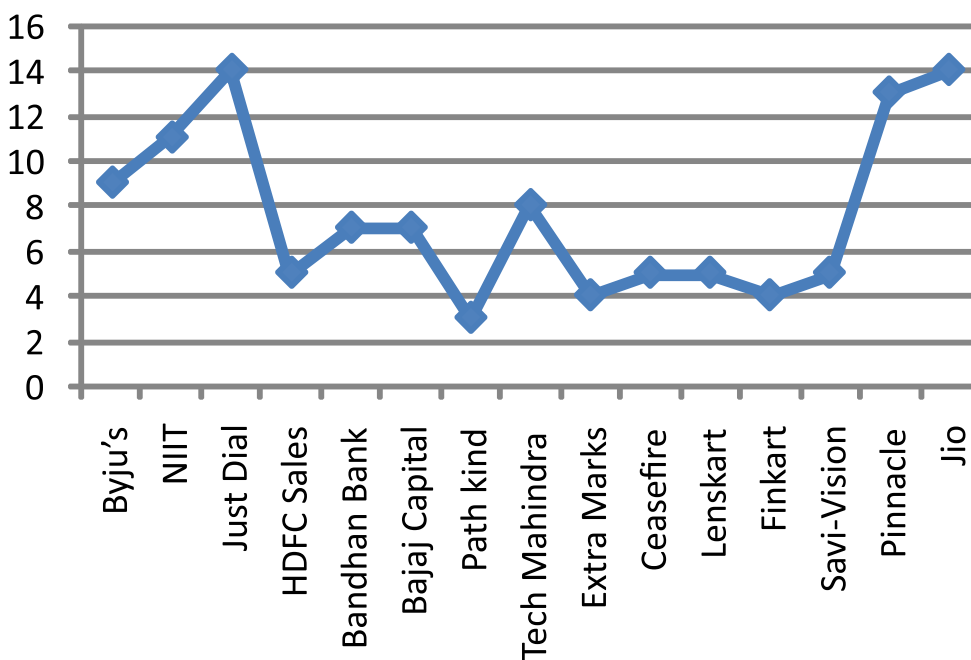
Date of Drive	Location of Drive	Total Participants	Name of Recruiting Companies	No. of Selected Students	Students accepted the offers	Final Joining date
				-41		
1/25/2020	KCMT (1)	175	Lenskart Finkart Savi-Vision Pinnacle Jio	5 4 5 13 14	37	Feb-20

# RECRUITMENT ANALYTICS

## SELCETED CANDIDATES

COMPANY	CANDIDATES SELECTED
ΞΡΘΙϘΕ	9
NIIT	11
Just Dial	14
HDFC Sales	5
Bandhan Bank	7
Bajaj Capital	7
Path kind	3
Tech Mahindra	8
Extra Marks	4
Ceasefire	5
Lenskart	5
Finkart	4
Savi-Vision	5
Pinnacle	13
Jio	14

## CANDIDATES SELECTED

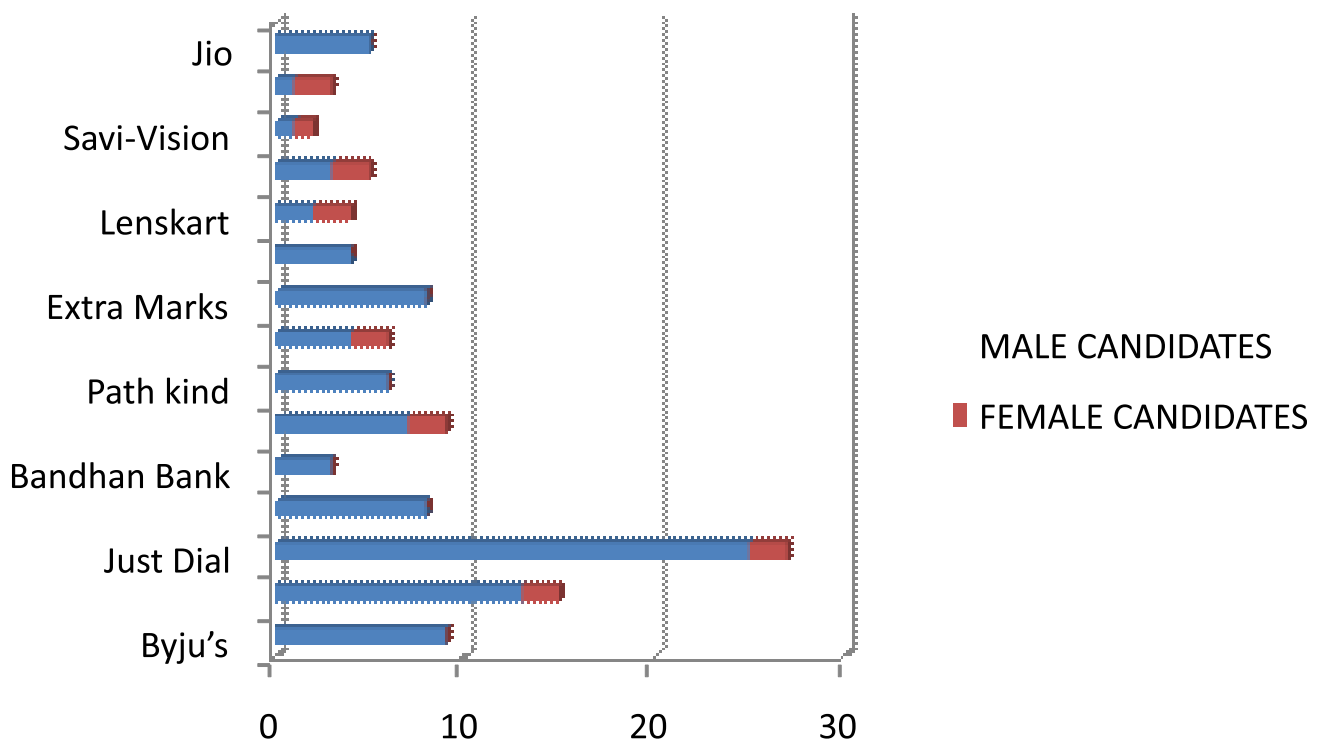


CANDIDATES  
SELECTED

In total 114 candidates got selected , as per the data we can say Banking & I.T Companies were their first choice and then their choice was inclined towards Finance and KPO companies, students were less interested toward operations.

## GENDER BASED SELECTION

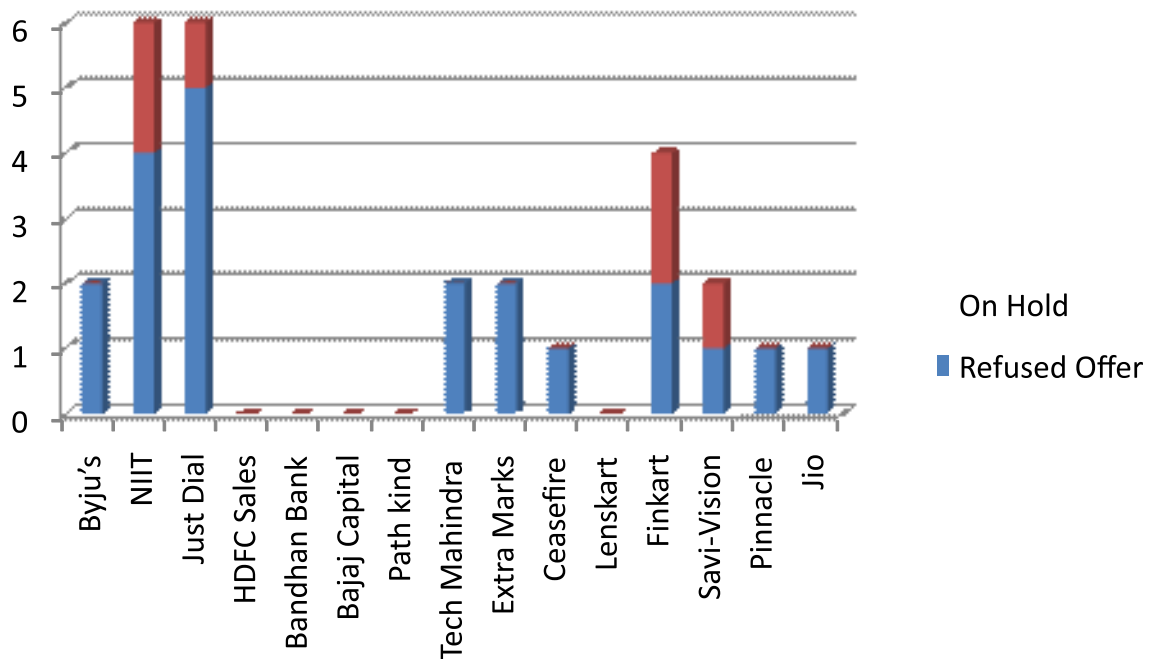
COMPANY	MALE CANDIDATES	FEMALE CANDIDATES
Byju's	لا	0
NIIT	۵	2
Just Dial	۲۰	2
HDFC Sales	۰	0
Bandhan Bank	۵	0
Bajaj Capital	۰	2
Path kind	۵	0
Tech Mahindra	۵	2
Extra Marks	۰	0
Ceasefire	۵	0
Lenskart	۰	2
Finkart	3	2
Savi-Vision	1	1
Pinnacle	1	2
Jio	5	0





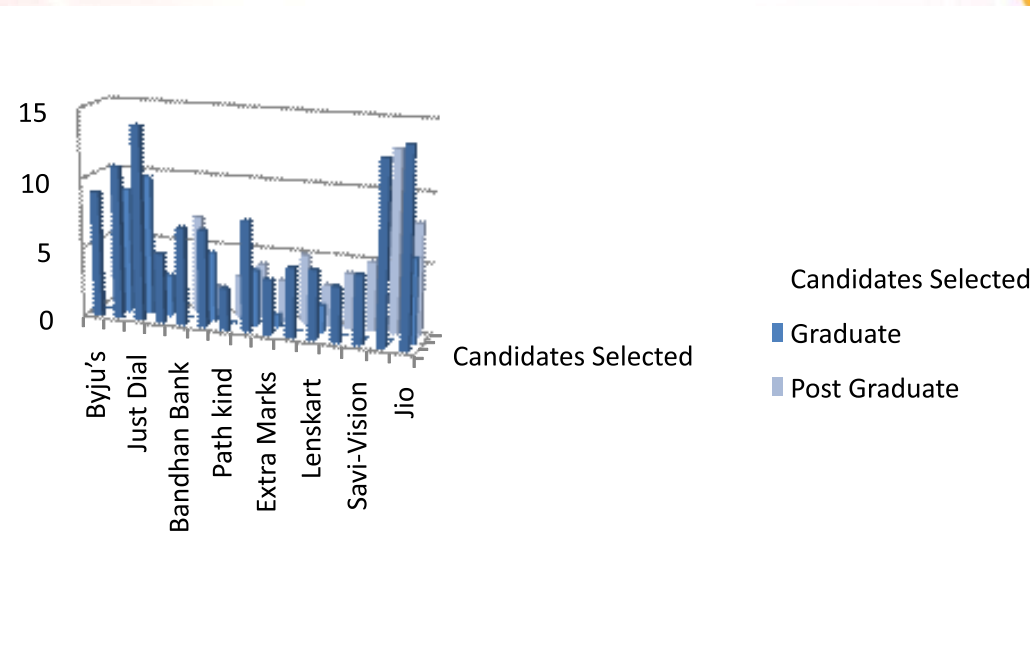
# CANDIDATES REFUSED /ON HOLD

COMPANY	Refused Offer	On Hold
Byju's	0	0
NIIT	5	2
Just Dial	5	1
HDFC Sales	4	0
Bandhan Bank	4	0
Bajaj Capital	4	0
Path kind	4	0
Tech Mahindra	0	0
Extra Marks	0	0
Ceasefire	0	0
Lenskart	4	0
Finkart	0	2
Savi-Vision	1	1
Pinnacle	1	0
Jio	1	0

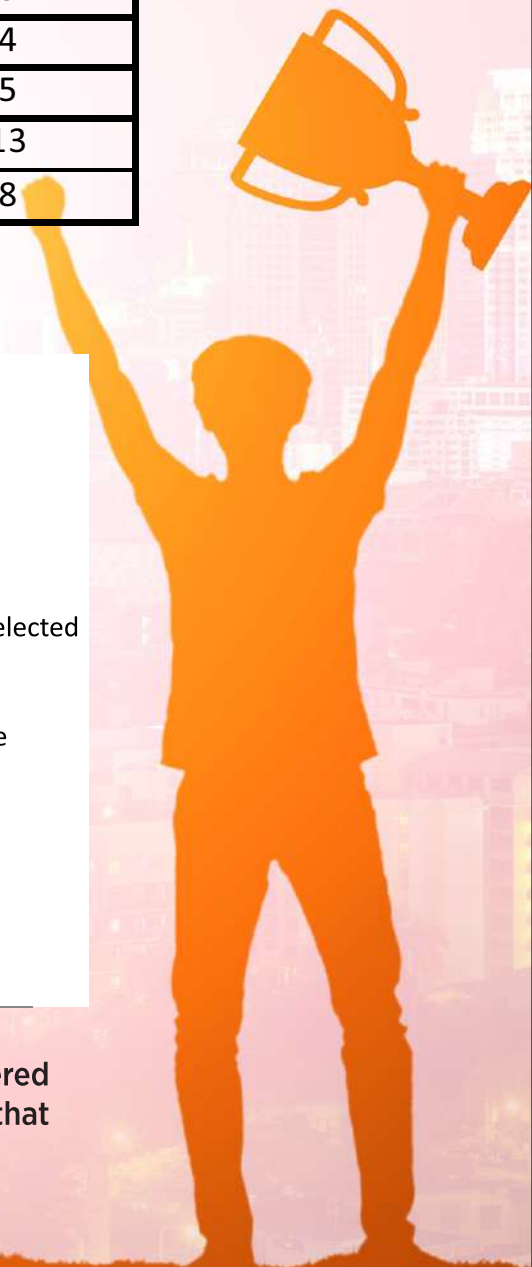


# GRADUATE AND POST GRADUATE SELECTION

Company	Candidates Selected	Graduate	Post Graduate
Byju's	9	0	9
NIIIT	11	9	2
Just Dial	14	10	4
HDFC Sales	5	3	2
Bandhan Bank	7	0	7
Bajaj Capital	7	5	2
Path kind	3	0	3
Tech Mahindra	8	4	4
Extra Marks	4	1	3
Ceasefire	5	0	5
Lenskart	5	2	3
Finkart	4	0	4
Savi-Vision	5	0	5
Pinnacle	13	0	13
Jio	14	6	8

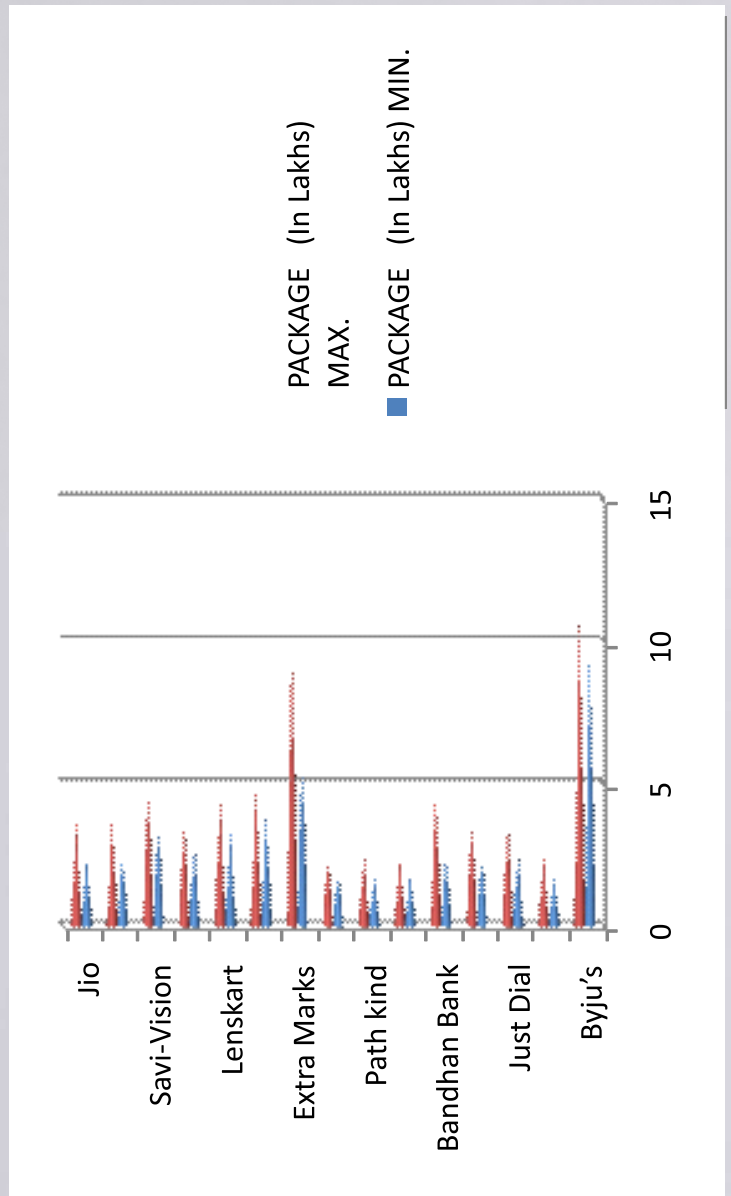


40 Graduate students got the offers which make 45.6 % of Registered Applicants whereas only 74 post graduate students got the offer that makes 84.36% of Registered Applicants.



## PACKAGE (IN LAKHS)

PACKAGE (In Lakhs)		
COMPANY	MIN.	MAX.
Byju's	9.6	10.8
NIIT	1.8	2.4
Just Dial	2.4	3.6
HDFC Sales	2.4	3.6
Bandhan Bank	2.4	4.6
Bajaj Capital	1.8	2.4
Path kind	1.8	2.4
Tech Mahindra	1.8	2.4
Extra Marks	5.8	9.8
Ceasefire	3.8	4.8
Lenskart	3.2	4.6
Finkart	2.8	3.6
Savi-Vision	3.4	4.8
Pinnacle	2.4	3.6
Jio	2.4	3.6



## **DEPARTMENT-WISE SELECTION**

<b>Department</b>	<b>No. of students</b>
MBA	33
BBA	18
B.COM(H)	32
BSC H.SC	8
B.COM	10
BSC(BIO-TECH)	13

Placement is the output of the college and the teachers who continuously put in their hard efforts in transforming a raw candidate into an employable youth. If we look at the table department wise 33 students of MBA along with Alumni and Other than KCMT were selected, 18 students of B.B.A Department were selected, 10 students of B.com were selected, 13 students from B.Sc. Biotech, 32 students from B.Com-H and 08 student from B.Sc. Home science were selected in these 3 placement drives.

